

IDW®

#15

CURNOW
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my LITTLE PONY

FRIENDS FOREVER





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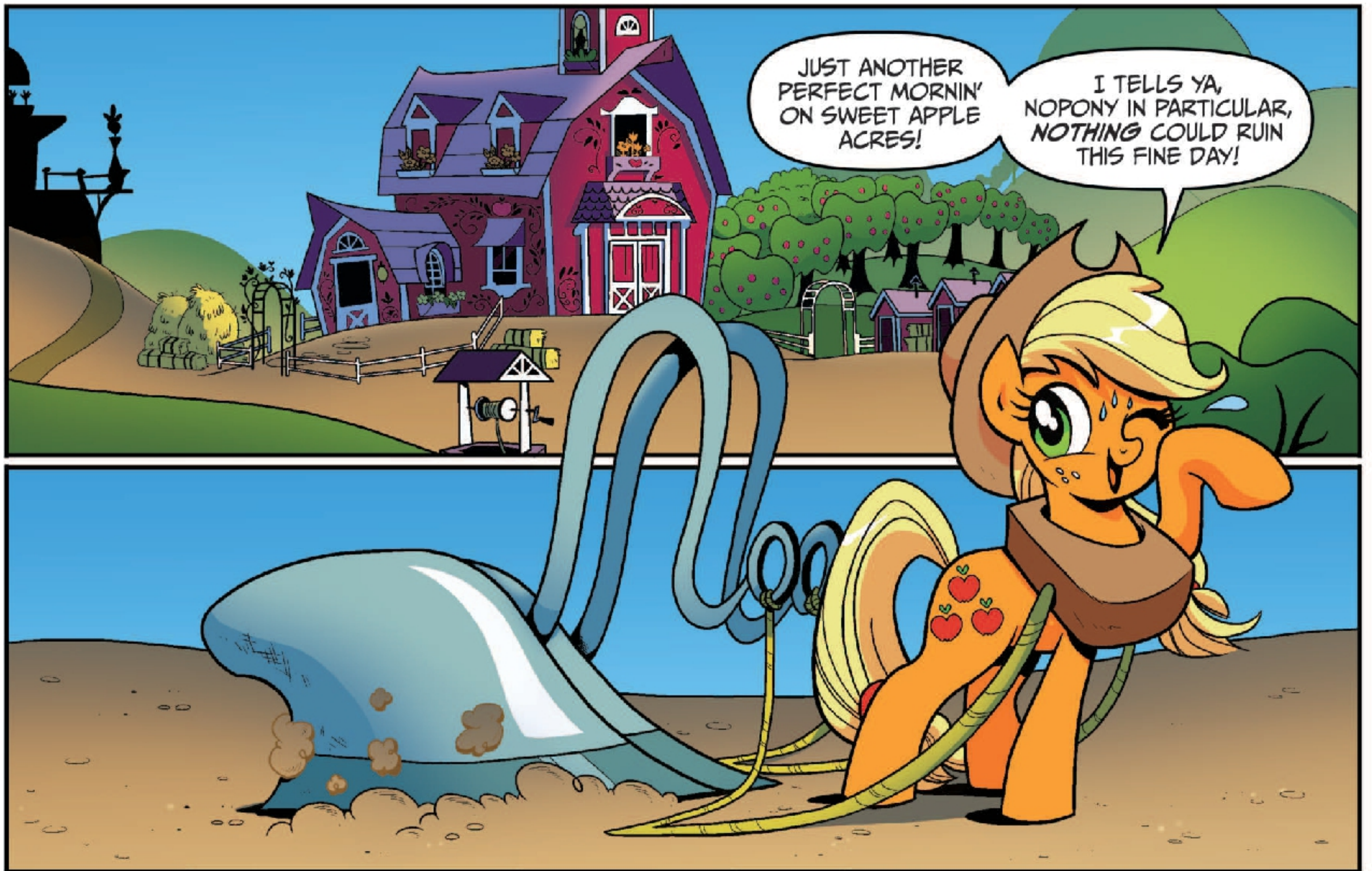


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JUST ANOTHER PERFECT MORNIN' ON SWEET APPLE ACRES!

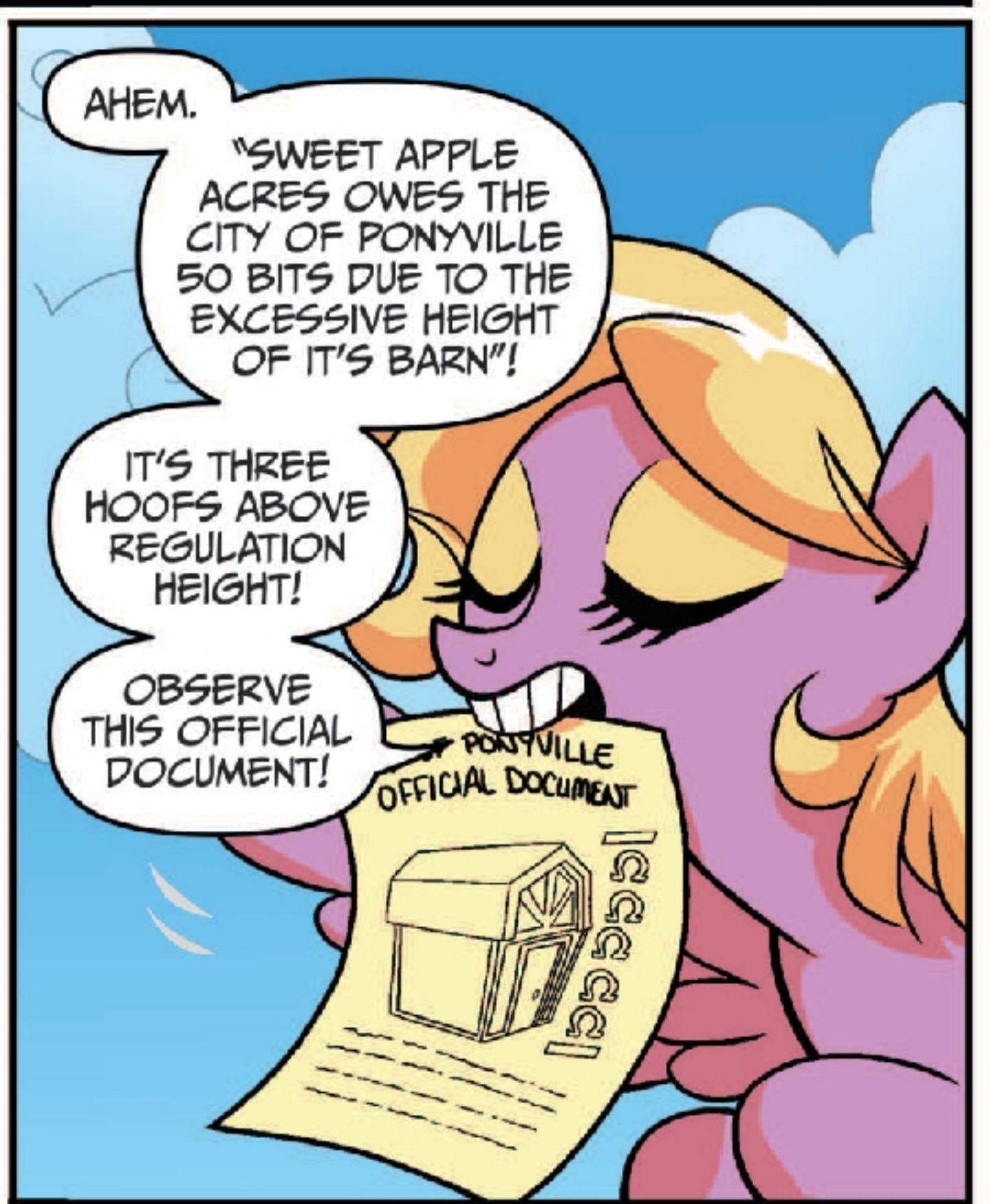
I TELLS YA, NOPONY IN PARTICULAR, NOTHING COULD RUIN THIS FINE DAY!



HELLO, ARE YOU RESPONSIBLE FOR THIS FARM?

I AM!

IT IS MY DUTY TO INFORM YOU OF THE FOLLOWING!



AHEM.

"SWEET APPLE ACRES OWES THE CITY OF PONYVILLE 50 BITS DUE TO THE EXCESSIVE HEIGHT OF IT'S BARN!"

IT'S THREE HOOPS ABOVE REGULATION HEIGHT!

OBSERVE THIS OFFICIAL DOCUMENT!



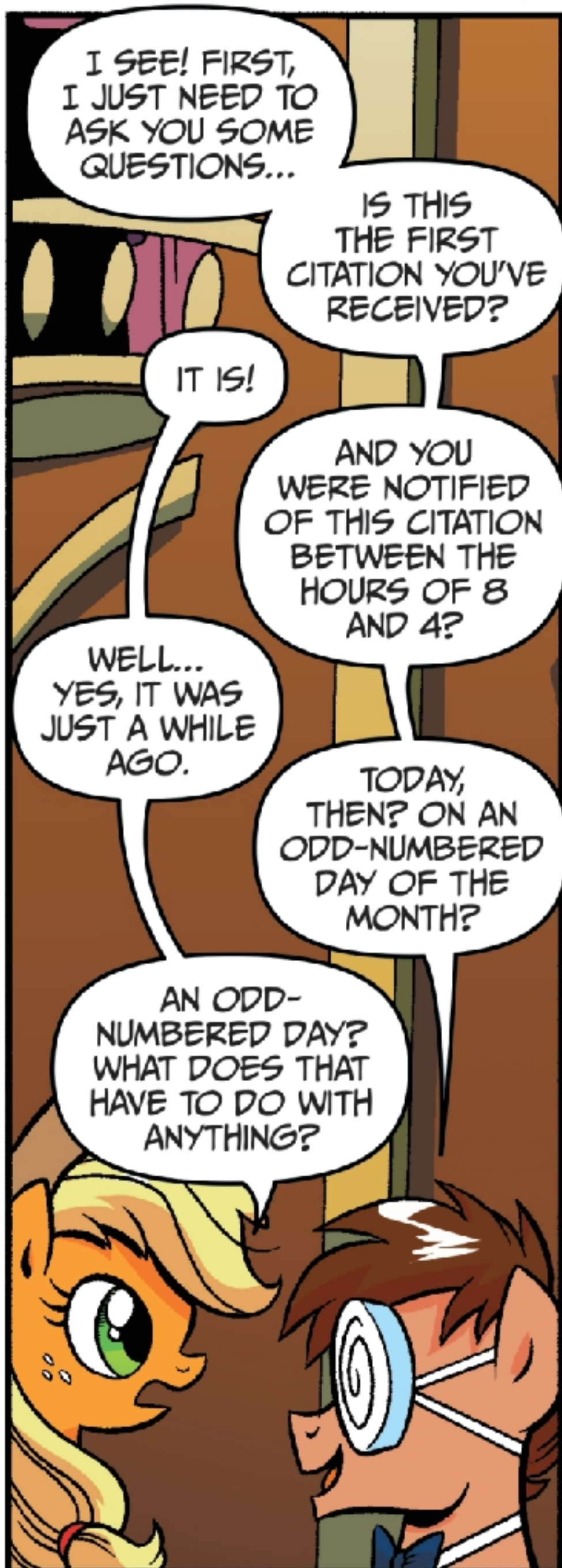
WHAT?! OUR BARN PREDATES ANY BIG CITY RULE, SO THAT'S A LOAD OF BUNKUS.

GRADE A BUNKUS!

REGARDLESS OF GRADE, THE FEE MUST BE PAID! GOOD DAY!



WE'LL SEE ABOUT THIS! I'M GONNA HOOF DOWN TO CITY HALL AND GIVE THEM A PIECE OF MY MIND!





OH, OF COURSE! WHY DIDN'T YOU SAY SO? I JUST NEED TO GET SOME FORMS AND THEN YOU'LL BE ON YOUR WAY!

I'LL BE BACK IN A MINUTE!



GRUMBLE GRUMBLE

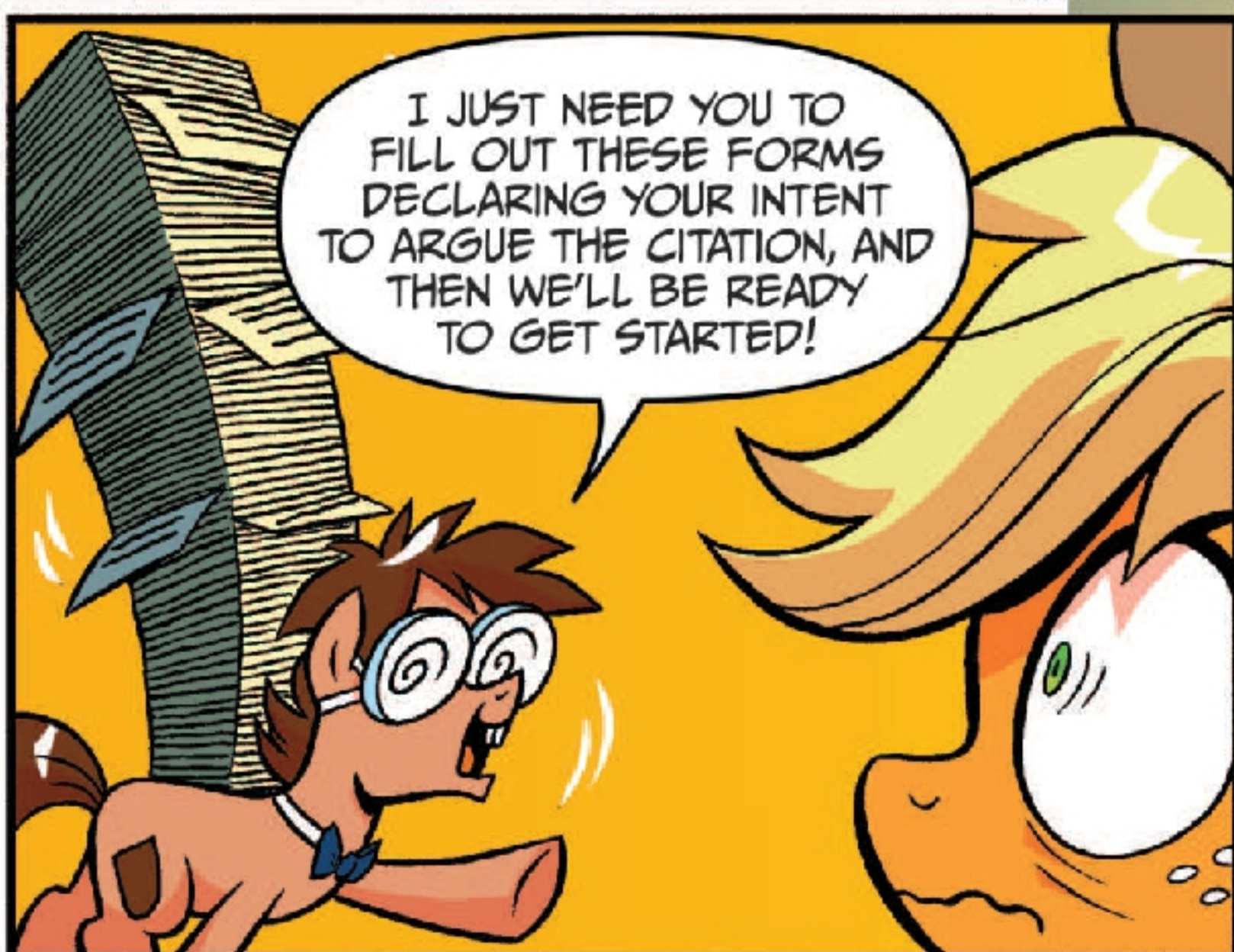


HELLO! WELCOME TO CITY HALL! HOW CAN I HELP YOU?

WHAT?! YOU WERE HELPING ME EARLIER! I'VE BEEN WAITING HERE FOR OVER AN HOUR! YOU SAID YOU WERE GOING TO GET ME SOME FORM TO TAKE CARE OF MY BARN CITATION!



AH YES, OF COURSE! ONE MOMENT! I HAVE THEM RIGHT OVER HERE.



I JUST NEED YOU TO FILL OUT THESE FORMS DECLARING YOUR INTENT TO ARGUE THE CITATION, AND THEN WE'LL BE READY TO GET STARTED!



YOU... WANT ME TO FILL OUT ALL OF THESE FORMS?

YES! DON'T WORRY, IT'S ALL VERY CLEAR AND SIMPLE! IT WON'T TAKE YOU BUT A MOMENT!

I'M GONNA NEED SOME HELP WITH THIS!

CAN YOU HELP APPLEJACK THROUGH THE BUREAUCRACY?

KIDS!

YAWN!

HELP
DESK

OUT OF
OFFICE
BACK AT:
WHENEVER

oops!
THERE IS NO
END! RETURN
TO START!

SCREE





THIS IS THE LAST PAGE... BUT IT SAYS I NEED TO FILL OUT ANOTHER FORM TO MAKE THIS ONE VALID!

AH YES, PONYVILLE DOCUMENT V-29 BETA! I FORGOT!

ONE MOMENT WHILE I GO GET IT.



OH NO YOU DON'T! IF YOU THINK YOU'RE LEAVING MY SIGHT, YOU'VE GOT ANOTHER THING COMIN', BUSTER!



NOW, ONE OF THREE THINGS IS GOING TO HAPPEN HERE.

YOU MAKE THIS CITATION GO AWAY.

YOU BRING ME SOMEONE WHO CAN FIX THIS!

OR I TEAR THIS BUILDING APART WITH MY OWN HOOFES!



ERM, WHEN YOU SAY YOU'LL TEAR THE BUILDING APART, DO YOU MEAN YOU'RE LOOKING FOR A PERMIT TO MAKE ALTERATIONS TO A PUBLIC OFFICE?

BECAUSE THEN YOU'D NEED FORM Z-42...

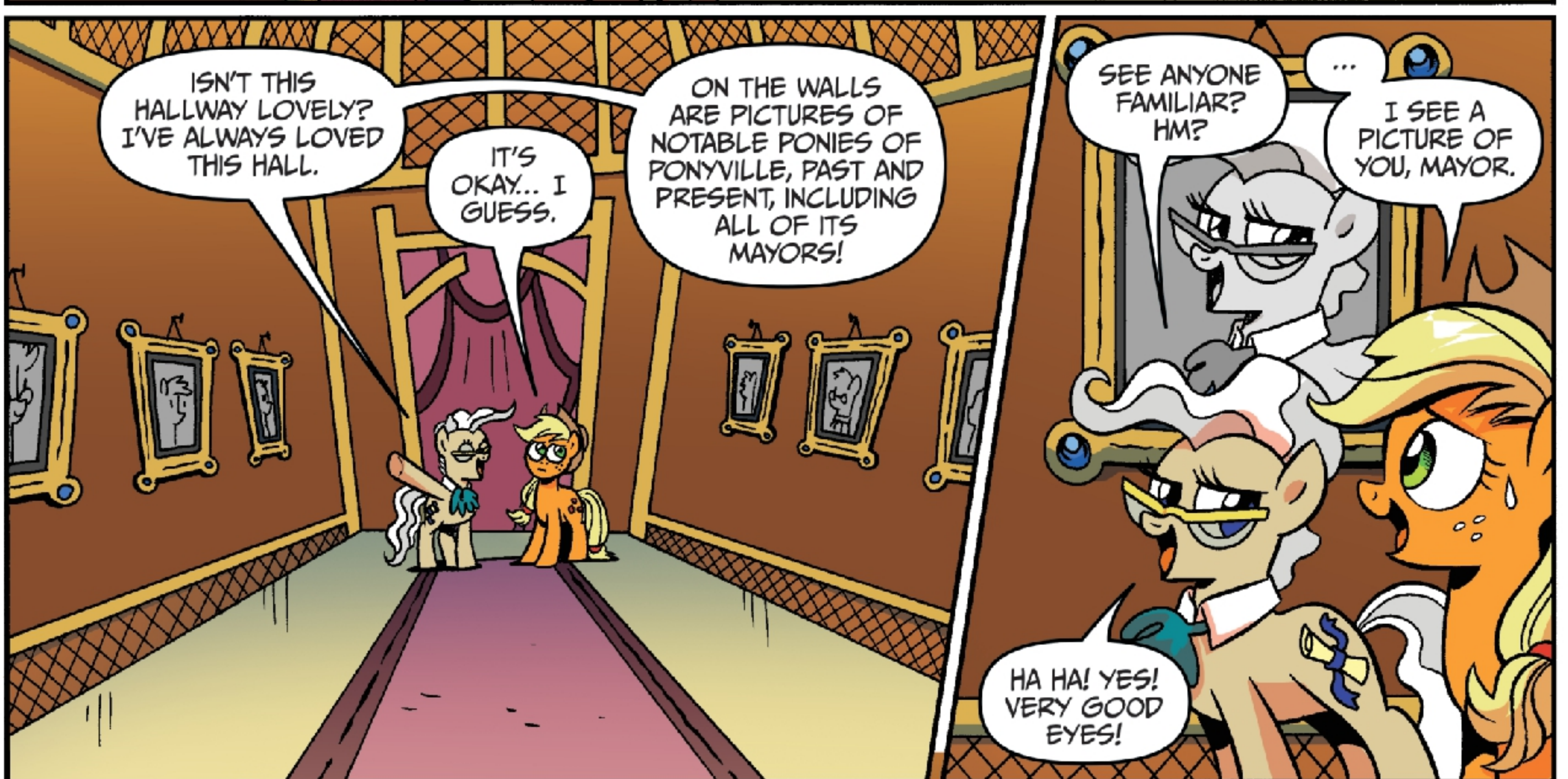
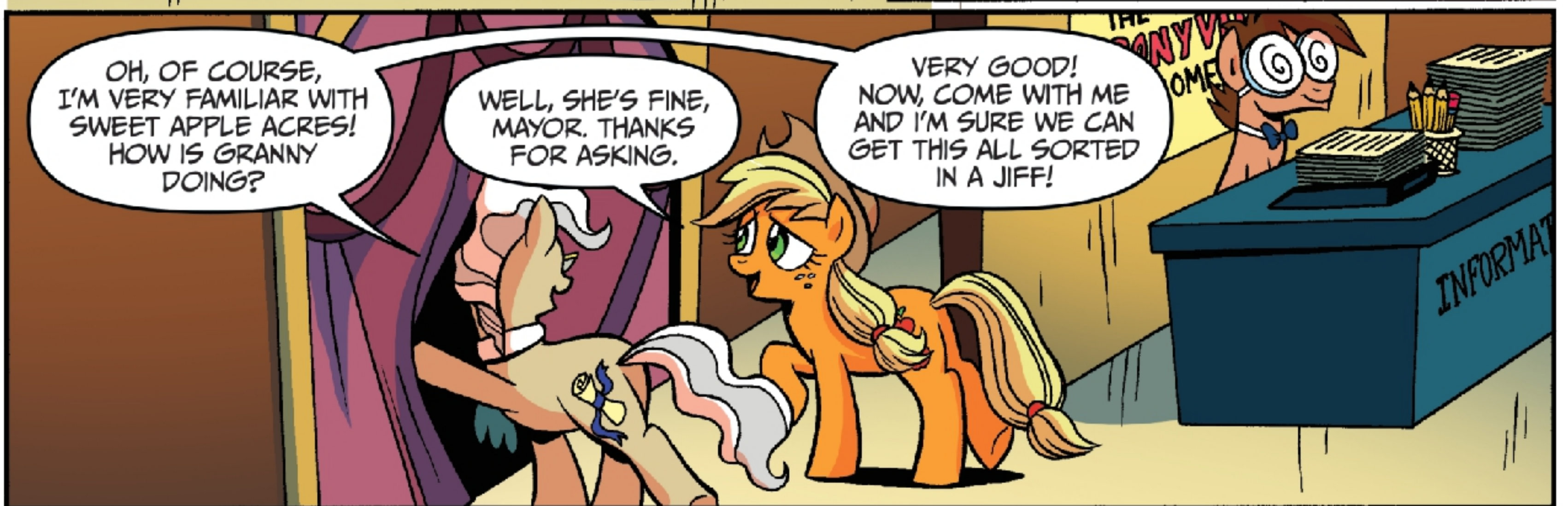
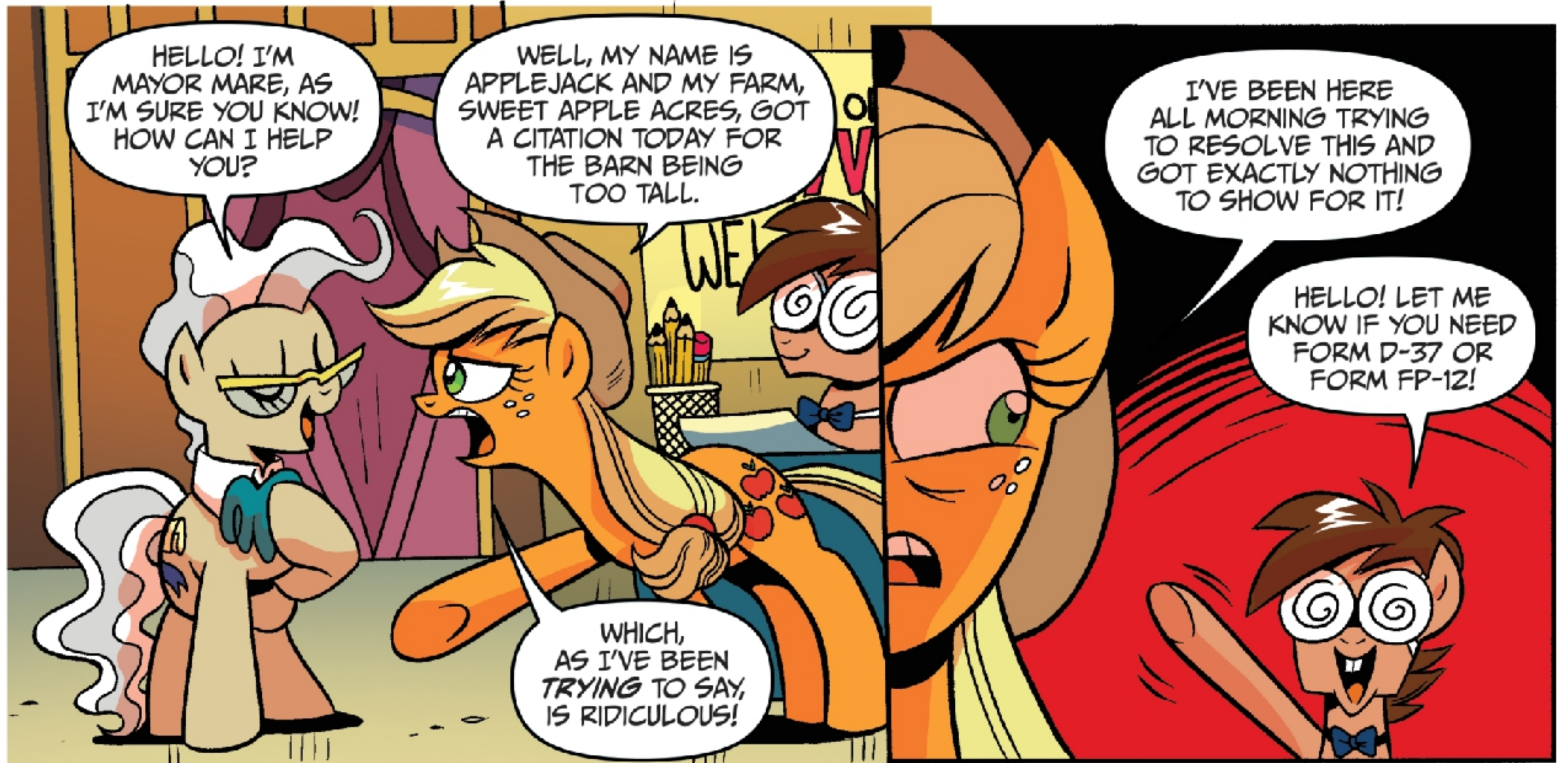


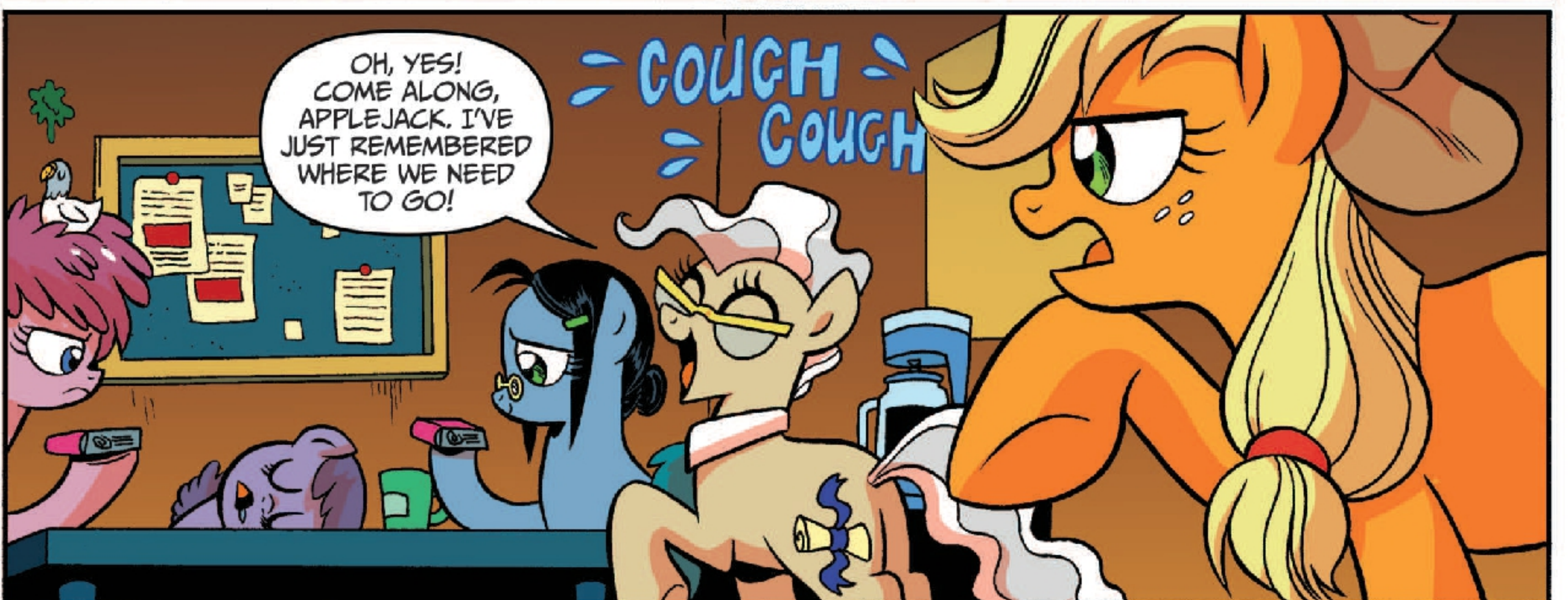
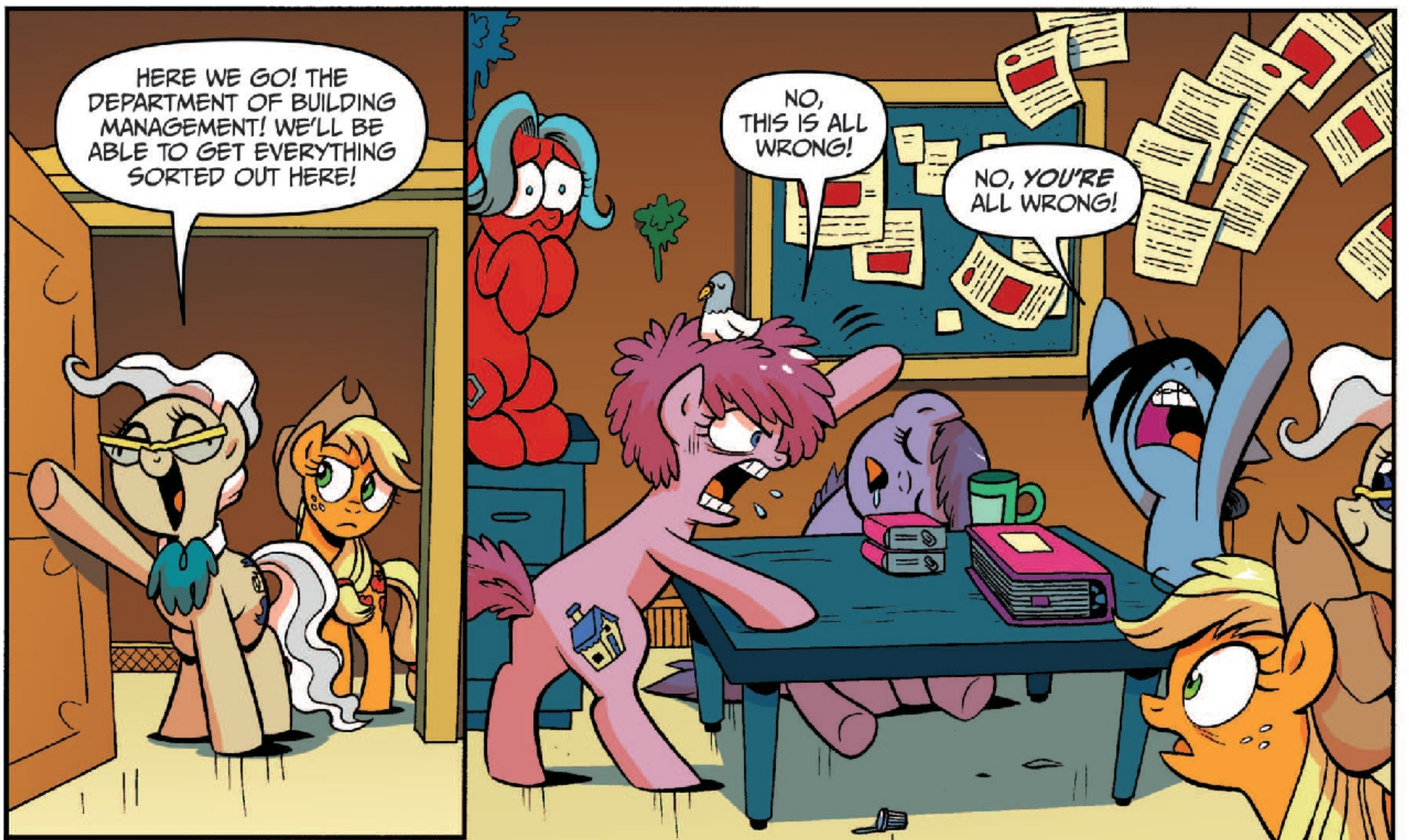
I DON'T BELIEVE THAT WILL BE NECESSARY, TADWELL.

phew!



I'M SURE I CAN HELP OUR HAPPY CITIZEN HERE!







ARE ALL OF THESE PONIES REALLY NECESSARY TO KEEP PONYVILLE RUNNING, MAYOR?

BUT OF COURSE!

EVERY PONY HAS A ROLE TO PLAY WHEN IT COMES TO CITY GOVERNMENT!



FOR INSTANCE, HOGGLE HERE IS IN CHARGE OF MAKING SURE THE PUBLIC WATER FOUNTAINS ARE NEITHER TOO HOT NOR TOO COLD!

HOW'S THE TEMPERATURE, HOGGLE?

NOT SURE, MAYOR!

GOOD JOB, HOGGLE!

HOGGLE



BUT... BUT...

THAT'S WHAT I'M TALKING ABOUT! THAT PONY WASN'T DOING ANYTHING HELPFUL... AT ALL!

WASN'T HE THOUGH, WHEN YOU REALLY THINK ABOUT IT?

NO!



I KNOW IT MIGHT SEEM A LITTLE CONFUSING TO AN OUTSIDER LOOKING IN, BUT I ASSURE YOU EVERYTHING THAT HAPPENS IN THIS GOVERNMENT IS DONE SO FOR A PURPOSE.

SOMETIMES YOU JUST NEED TO KNOW WHERE TO LOOK!



NOW, FOLLOW ME! I'M SURE THE SOLUTION TO YOUR PROBLEM IS JUST DOWN THIS HALL.

POSSIBLY TO THE LEFT.

IF NOT THERE, THEN CERTAINLY ON THE THIRD FLOOR!



FLASH!

SCIENCE

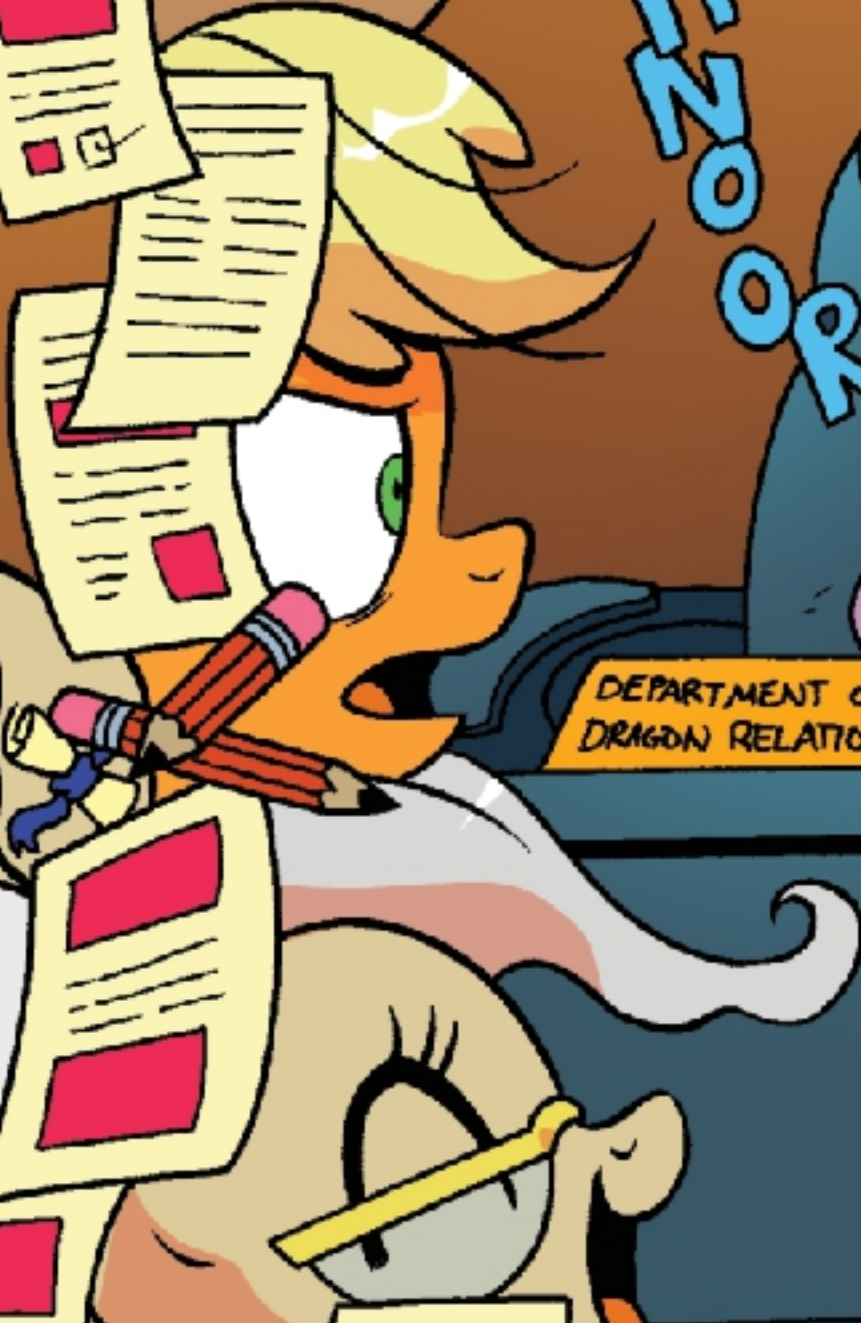
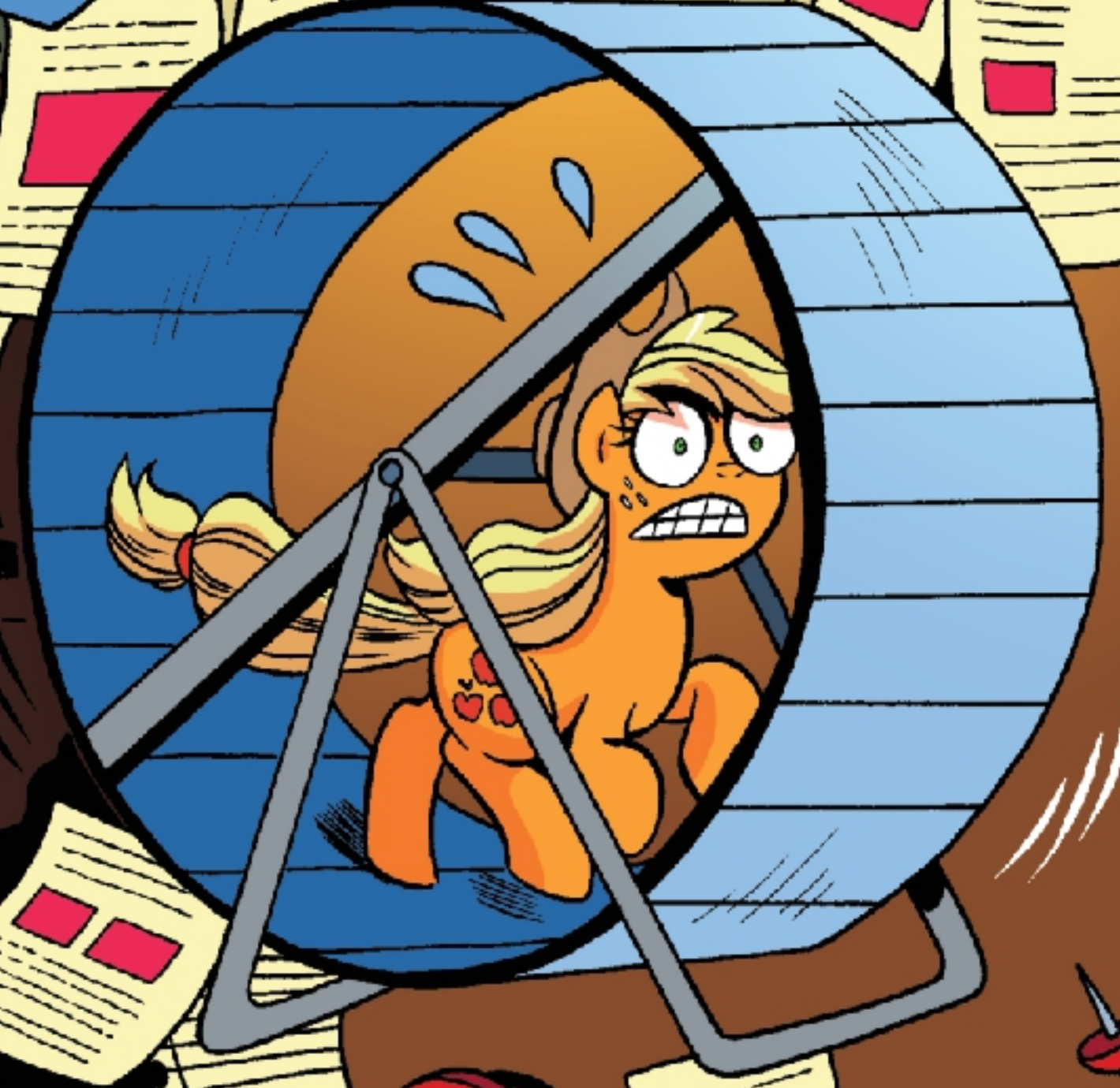
DEPARTMENT OF DRAGON RELATIONS

PONYVILLE CITY RECORDS

I LOVE PONYVILLE

INFORMATION DESK

PET REGISTRATION FORM









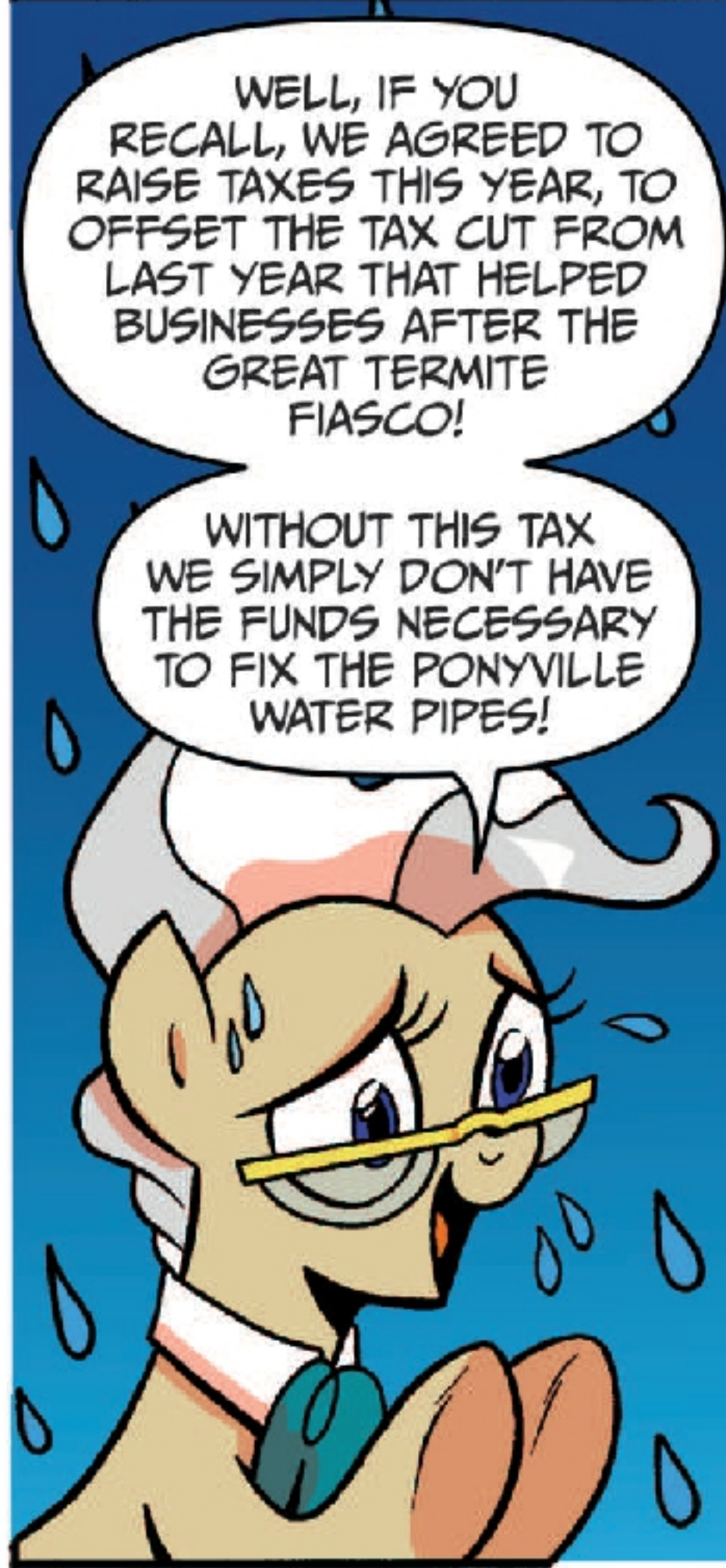
THE FIRST ITEM OF BUSINESS IS... WELL, BUSINESS!

APPLEJACK, I'D LIKE TO INTRODUCE YOU TO THE PONYVILLE BUSINESS COUNCIL!

WE ARE MOST UNHAPPY, MAYOR MARE. WE DISLIKE THE NEW SALES TAX!

VERY FEW PONIES ARE BUYING QUILLS OR SOFAS BECAUSE OF IT!

I THINK ONE OF MY BABIES ATE MY BUSINESS PERMIT! I DON'T KNOW WHAT TO DO!



WELL, IF YOU RECALL, WE AGREED TO RAISE TAXES THIS YEAR, TO OFFSET THE TAX CUT FROM LAST YEAR THAT HELPED BUSINESSES AFTER THE GREAT TERMITE FIASCO!

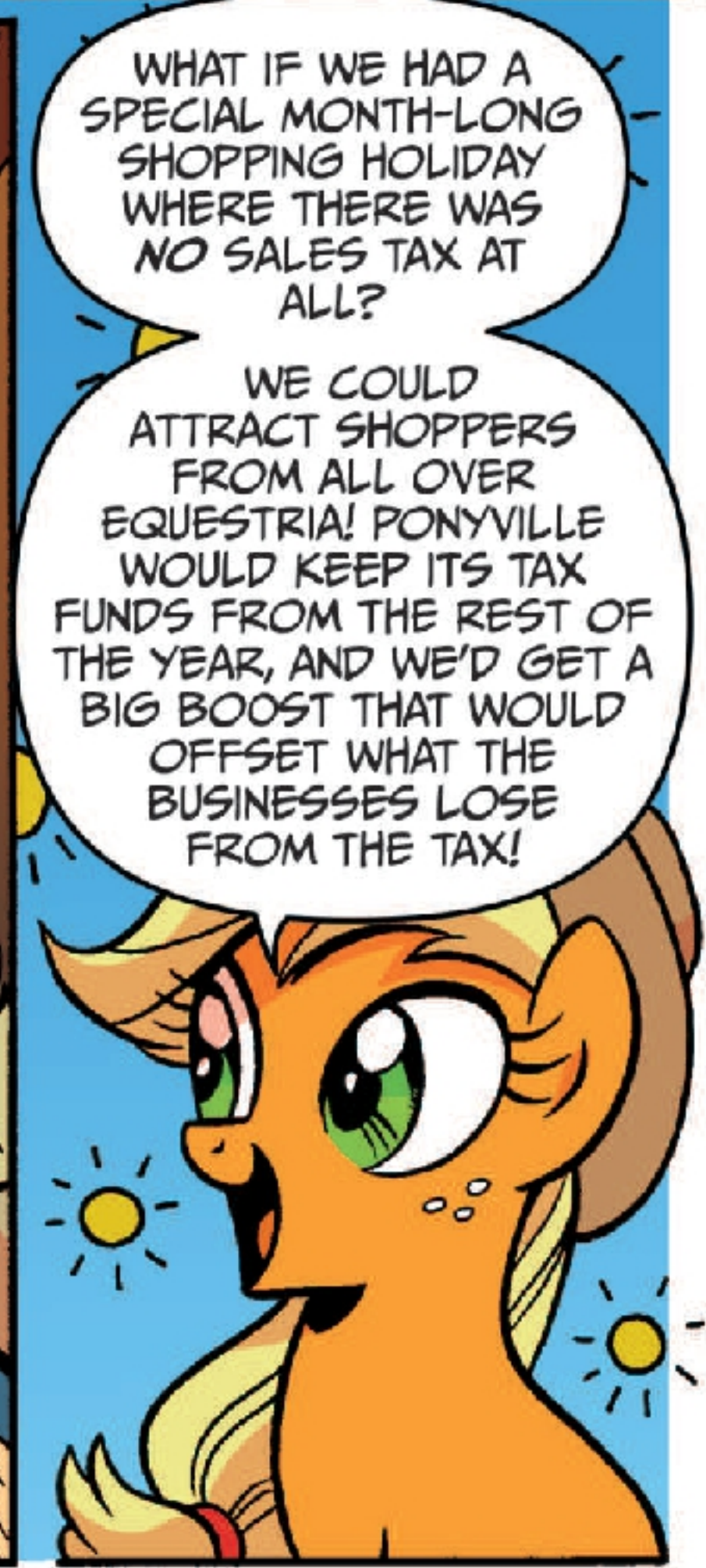
WITHOUT THIS TAX WE SIMPLY DON'T HAVE THE FUNDS NECESSARY TO FIX THE PONYVILLE WATER PIPES!



UNACCEPTABLE! WE BUSINESS PONIES KEEP THIS TOWN RUNNING! PERHAPS WE SHOULD FIND A DIFFERENT TOWN IN WHICH TO SET UP OUR VARIOUS SPORTING GOODS SHOPS!

BUMMER!

NOW, HOLD ON, Y'ALL. I DON'T LIKE TAXES BEING RAISED, BUT WE DID GET THAT TAX CUT LAST YEAR!



WHAT IF WE HAD A SPECIAL MONTH-LONG SHOPPING HOLIDAY WHERE THERE WAS NO SALES TAX AT ALL?

WE COULD ATTRACT SHOPPERS FROM ALL OVER EQUESTRIA! PONYVILLE WOULD KEEP ITS TAX FUNDS FROM THE REST OF THE YEAR, AND WE'D GET A BIG BOOST THAT WOULD OFFSET WHAT THE BUSINESSES LOSE FROM THE TAX!

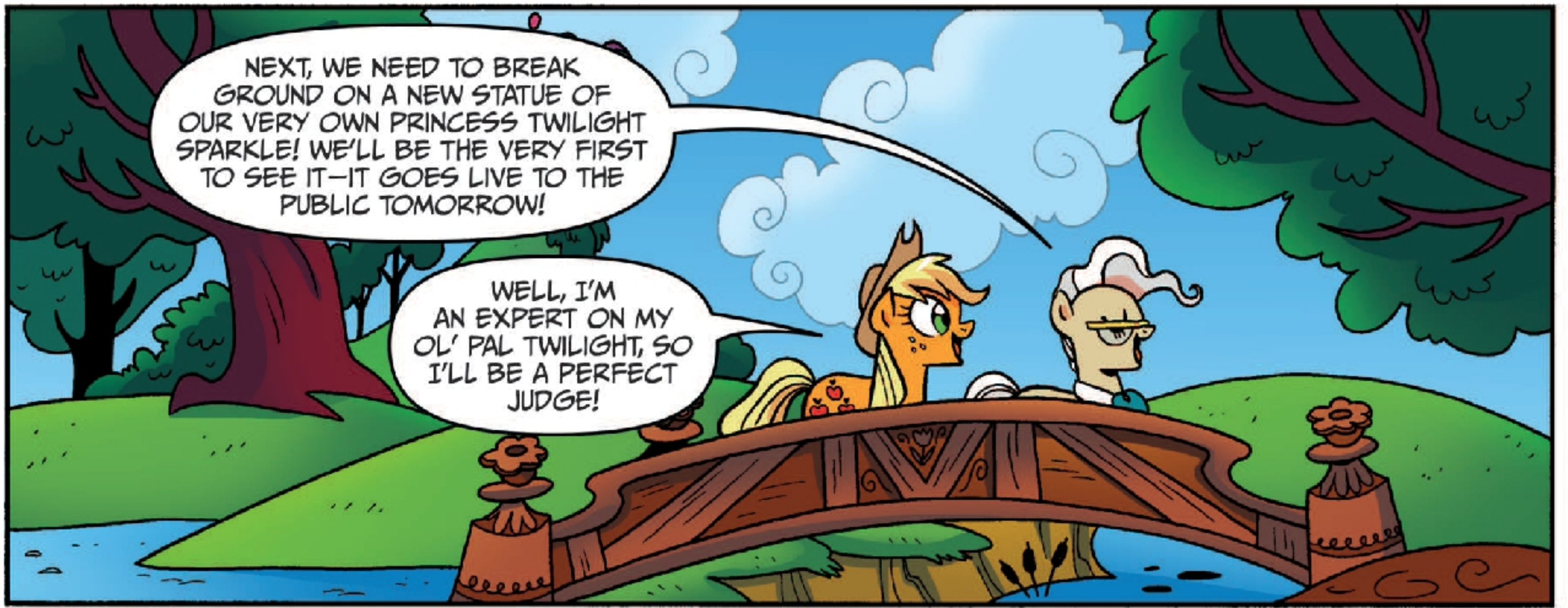


WE COULD CALL IT "STINKING RICH DAYS"!

HM, COULD WORK.

IT COULD BE, LIKE... GOOD? FOR BUSINESS?

QUICK THINKING, APPLEJACK! I KNEW YOU'D BE A HELP!



NEXT, WE NEED TO BREAK GROUND ON A NEW STATUE OF OUR VERY OWN PRINCESS TWILIGHT SPARKLE! WE'LL BE THE VERY FIRST TO SEE IT—IT GOES LIVE TO THE PUBLIC TOMORROW!

WELL, I'M AN EXPERT ON MY OL' PAL TWILIGHT, SO I'LL BE A PERFECT JUDGE!



DESPITE MY EYE SURGERY, I THINK IT TURNED OUT GREAT!



IT'S... NOT VERY GOOD.

IT'S DOWNRIGHT TERRIBLE!

THIS IS A MAJOR PROBLEM! WE CAN'T HAVE THE PRINCESS' FIRST STATUE LOOK LIKE THIS!

LEAVE THIS TO ME, MAYOR! GIVE ME YOUR DATE BOOK!

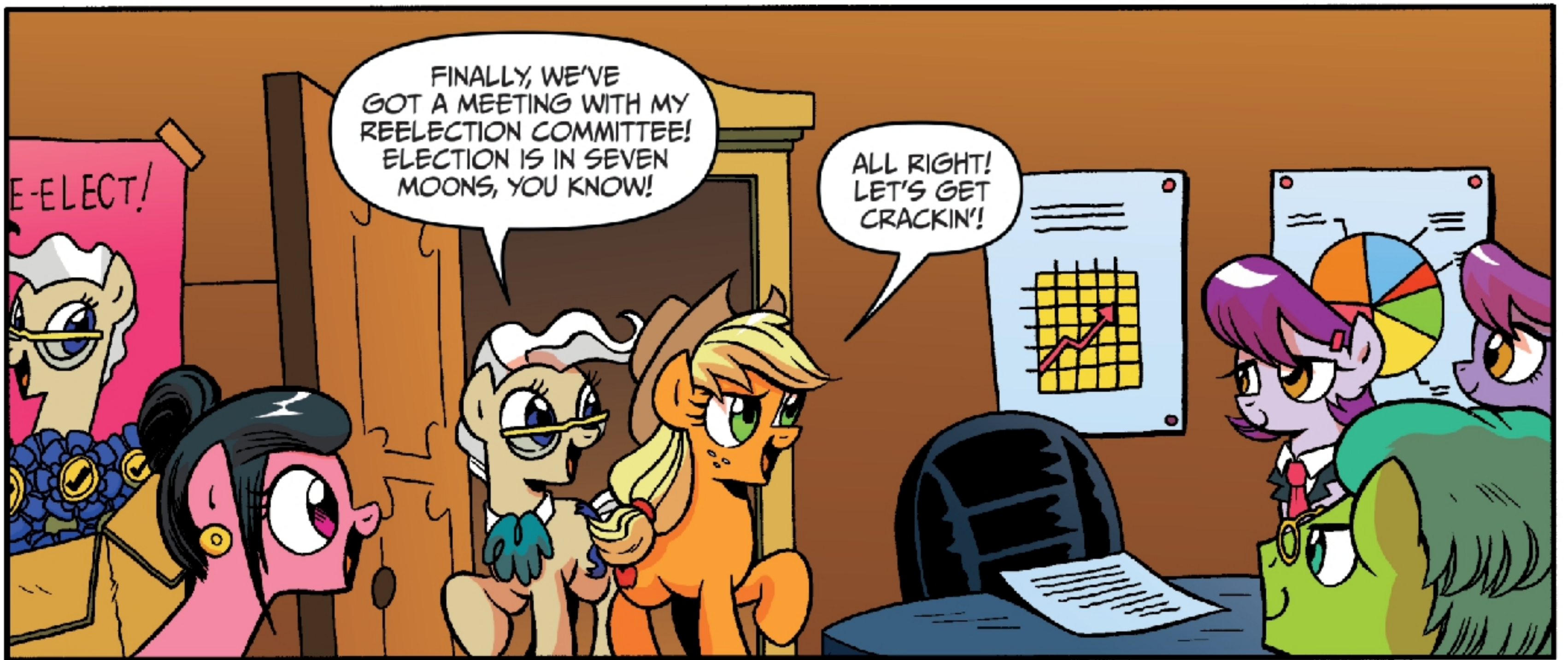
PSST! PSST!



THERE WE GO! IF THAT DOESN'T CAPTURE TWILIGHT, I DON'T KNOW WHAT DOES!

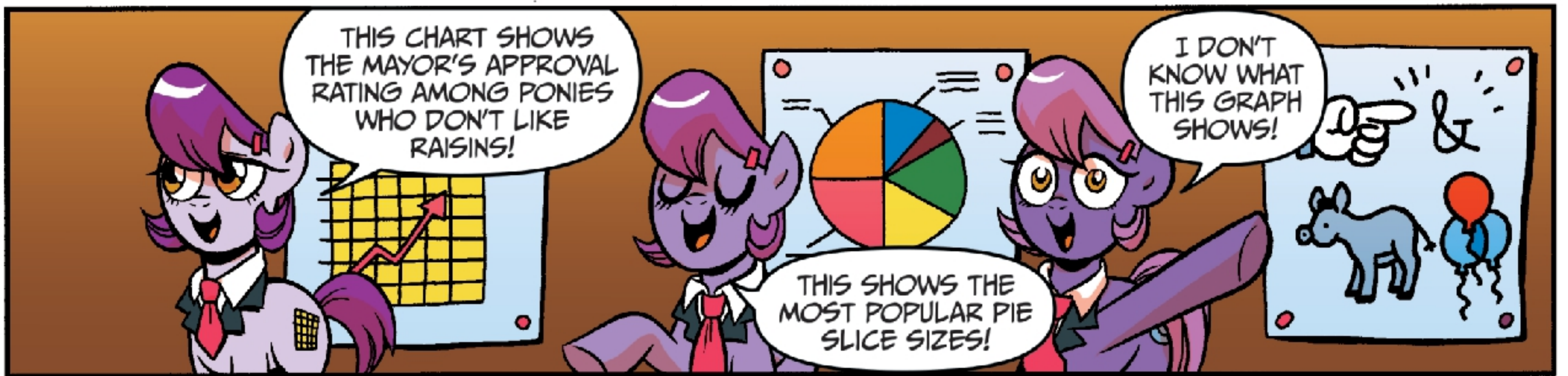
I'M SO GLAD YOU LIKE IT, MR. COW!





FINALLY, WE'VE GOT A MEETING WITH MY REELECTION COMMITTEE! ELECTION IS IN SEVEN MOONS, YOU KNOW!

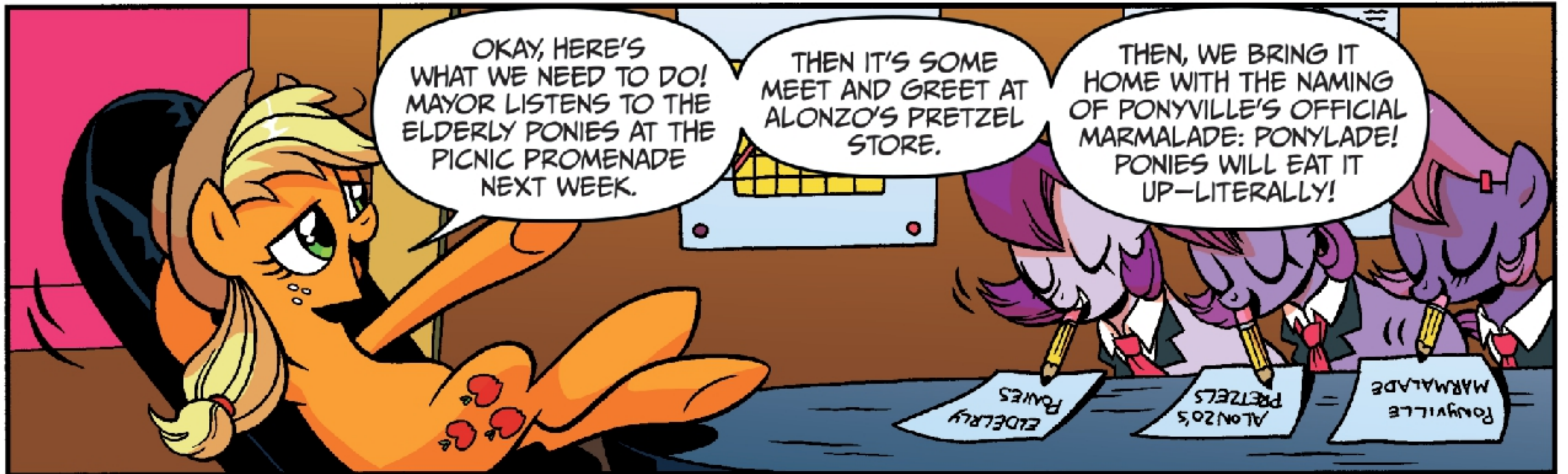
ALL RIGHT! LET'S GET CRACKIN'!



THIS CHART SHOWS THE MAYOR'S APPROVAL RATING AMONG PONIES WHO DON'T LIKE RAISINS!

I DON'T KNOW WHAT THIS GRAPH SHOWS!

THIS SHOWS THE MOST POPULAR PIE SLICE SIZES!



OKAY, HERE'S WHAT WE NEED TO DO! MAYOR LISTENS TO THE ELDERLY PONIES AT THE PICNIC PROMENADE NEXT WEEK.

THEN IT'S SOME MEET AND GREET AT ALONZO'S PRETZEL STORE.

THEN, WE BRING IT HOME WITH THE NAMING OF PONYVILLE'S OFFICIAL MARMALADE: PONYLADE! PONIES WILL EAT IT UP—LITERALLY!



SHE KNOWS HER STUFF!

SHE'S TALKING ABOUT DOING THINGS INSTEAD OF DOING THINGS ABOUT TALKING!

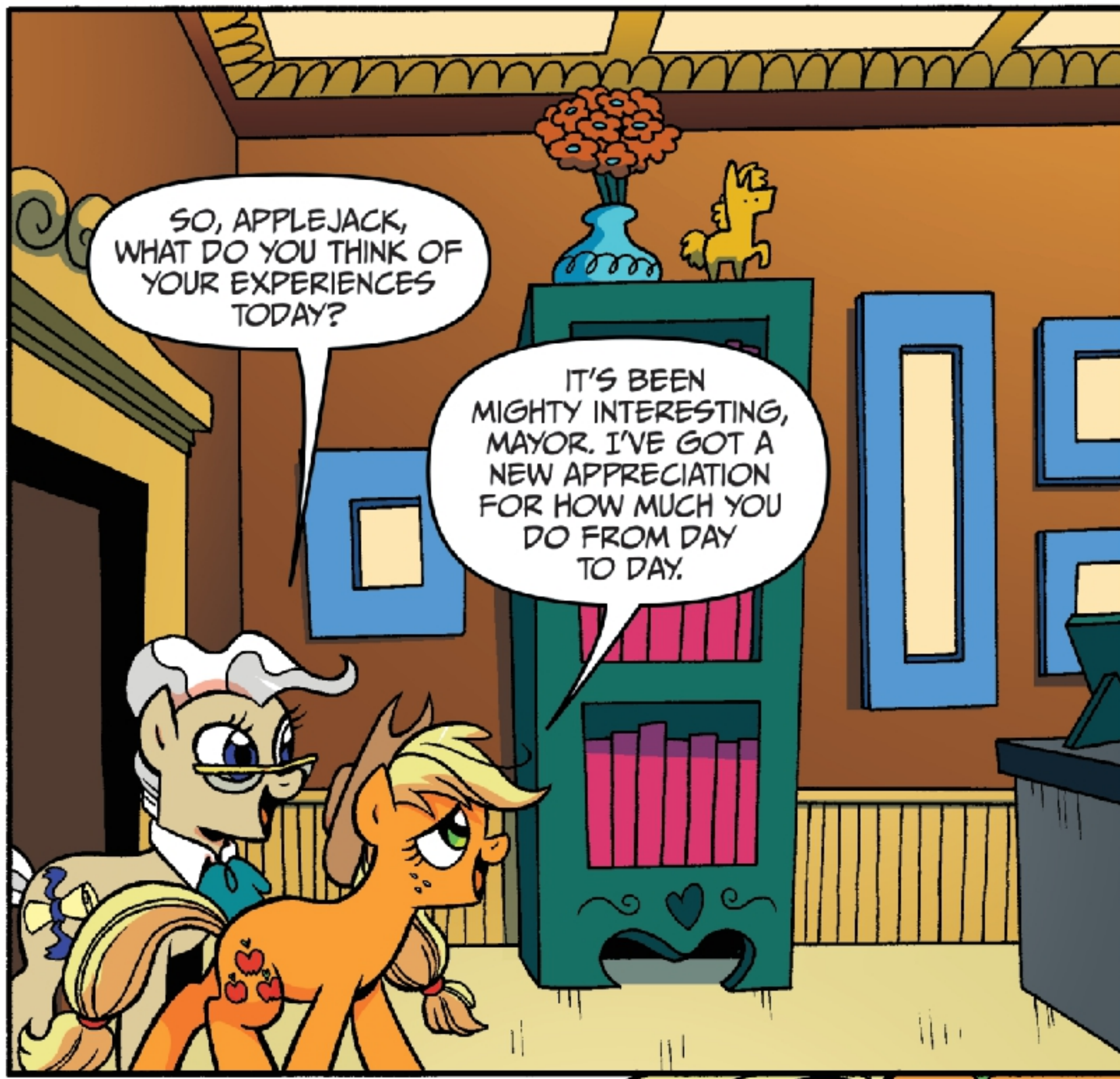
THIS IS MY THIRD DAY ON THE JOB!



NOW, I GOT A QUESTION FOR Y'ALL!

HOW POPULAR DO YOU THINK BARN CITATIONS ARE?

I'LL TELL YOU... NOT POPULAR AT ALL!



SO, APPLEJACK, WHAT DO YOU THINK OF YOUR EXPERIENCES TODAY?

IT'S BEEN MIGHTY INTERESTING, MAYOR. I'VE GOT A NEW APPRECIATION FOR HOW MUCH YOU DO FROM DAY TO DAY.



BUT I GOTTA ADMIT... I STILL THINK CITY HALL IS A BIG MESS!

I KNOW THAT THERE'S LOTS TO DO, BUT IT'S NO DIFFERENT FROM ANYTHING ELSE. HARD WORK AND A LICK OF COMMON SENSE, AND THE JOB GETS DONE!

NO PONY SHOULD HAVE TO GO THROUGH WHAT I DID THIS MORNING!



IT DOES SEEM FRUSTRATING AT TIMES, I KNOW.

I SUPPOSE THAT'S WHY I TOOK YOU ALONG TODAY. I WANTED YOU TO SEE—



MAYOR! MAYOR!

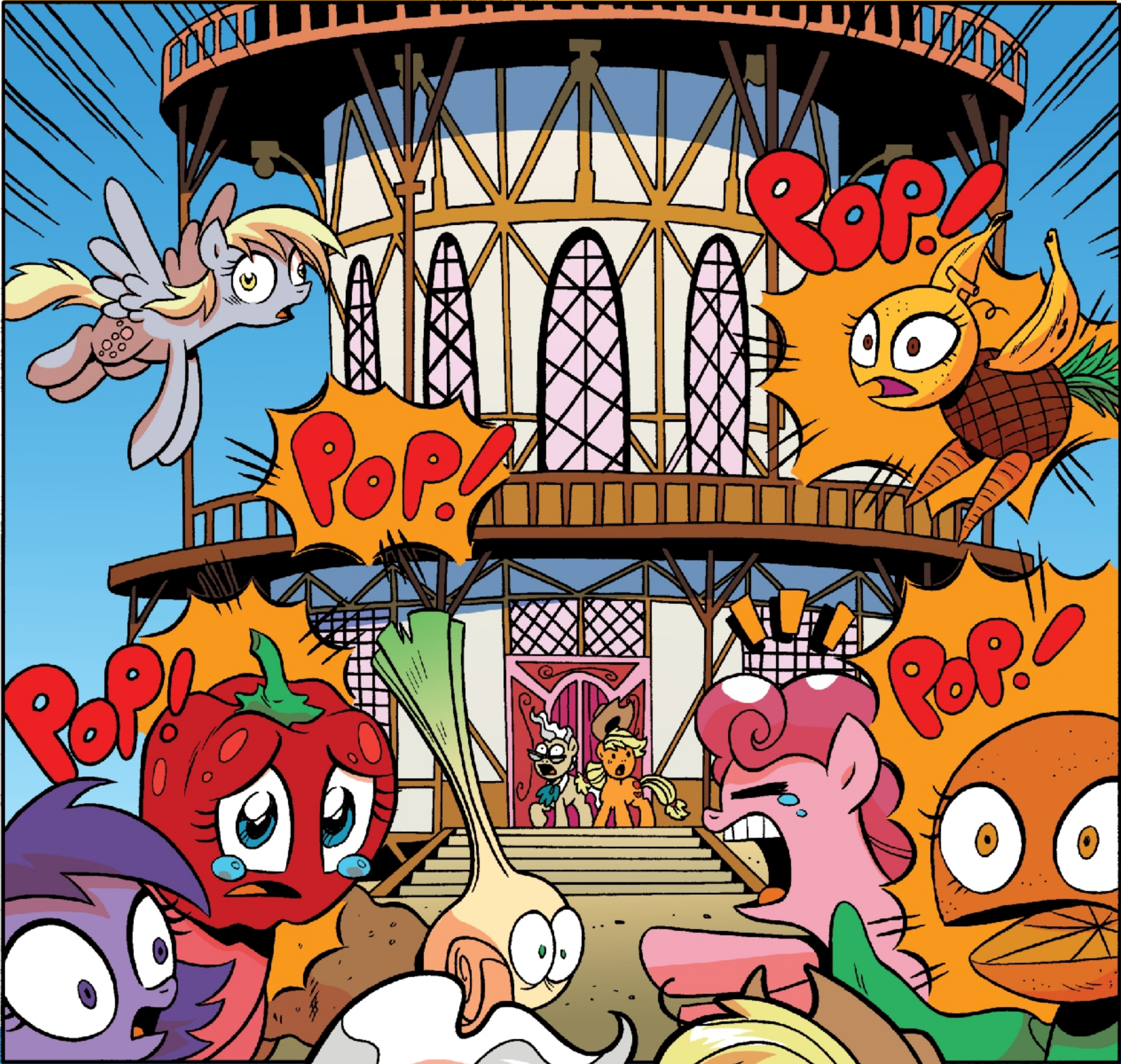
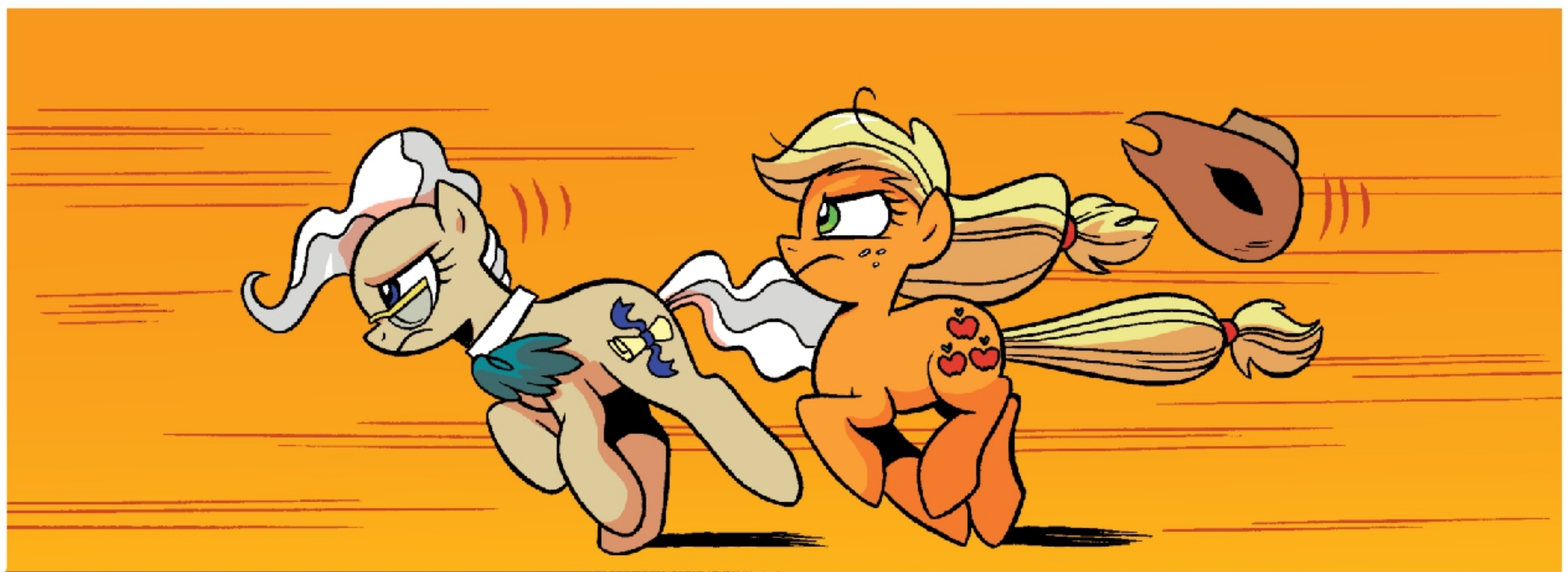
BURSBY

Yipe!



SOMETHING TERRIBLE HAS HAPPENED TO ALL OF THE PONIES OUTSIDE!

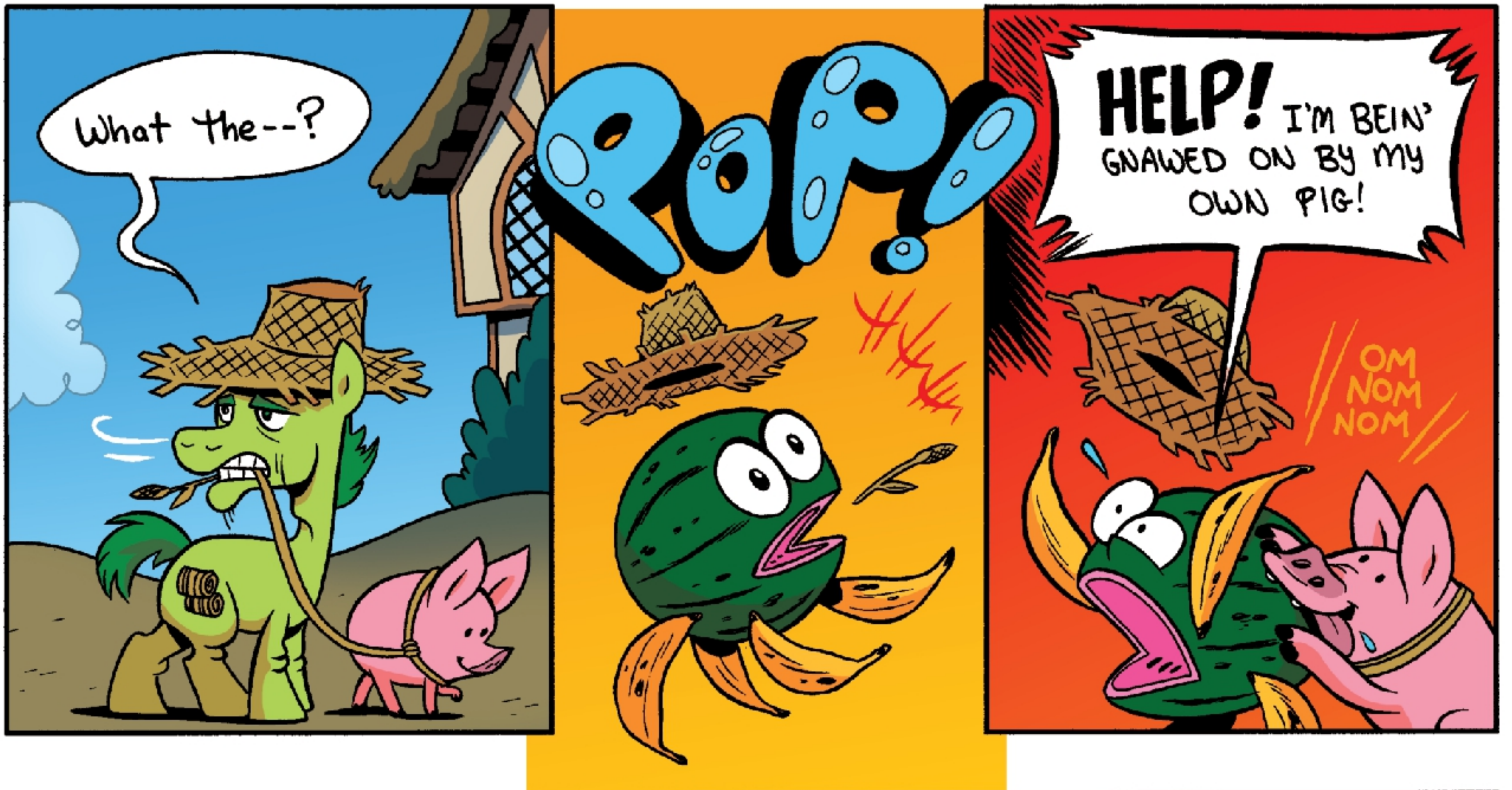
COME QUICK! IT'S A GREAT BIG GIANT CRISIS!

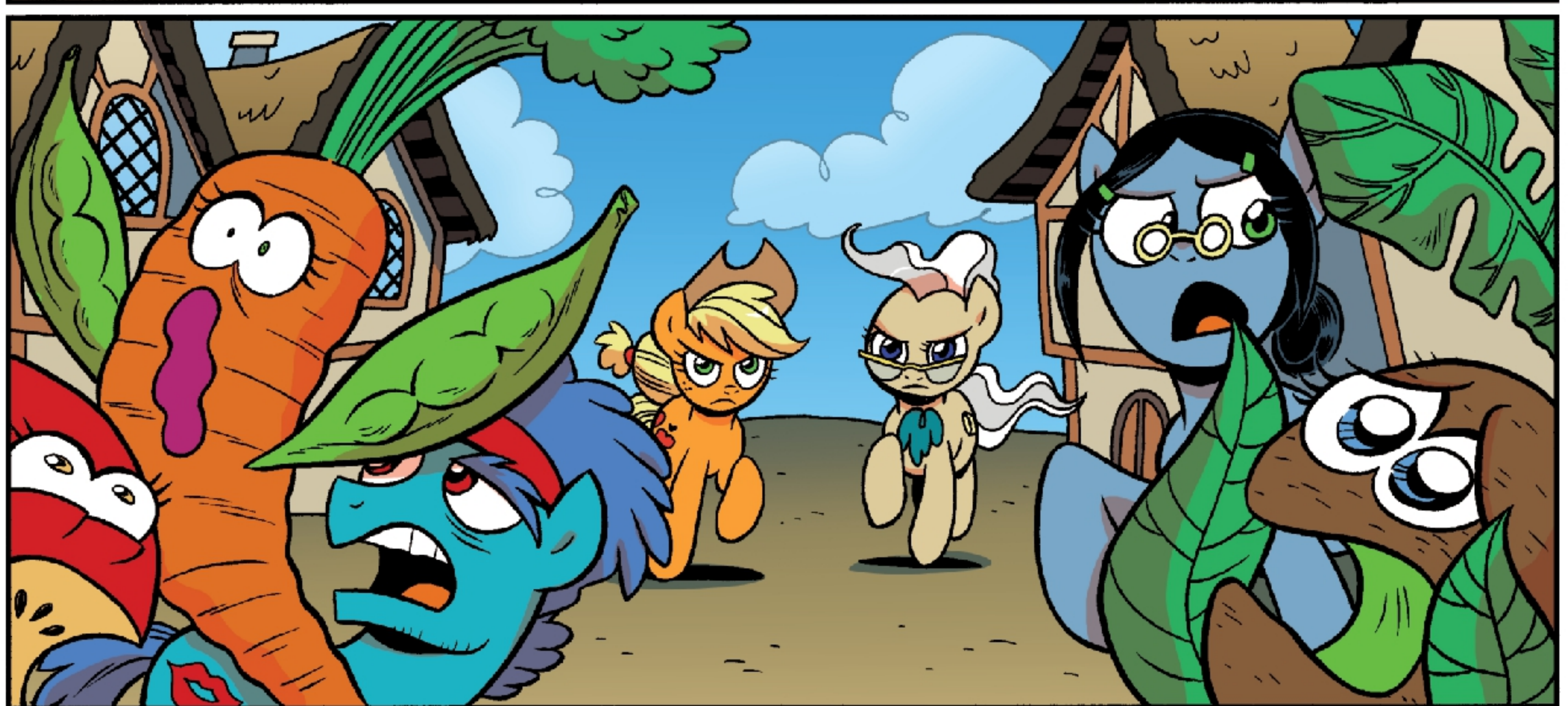


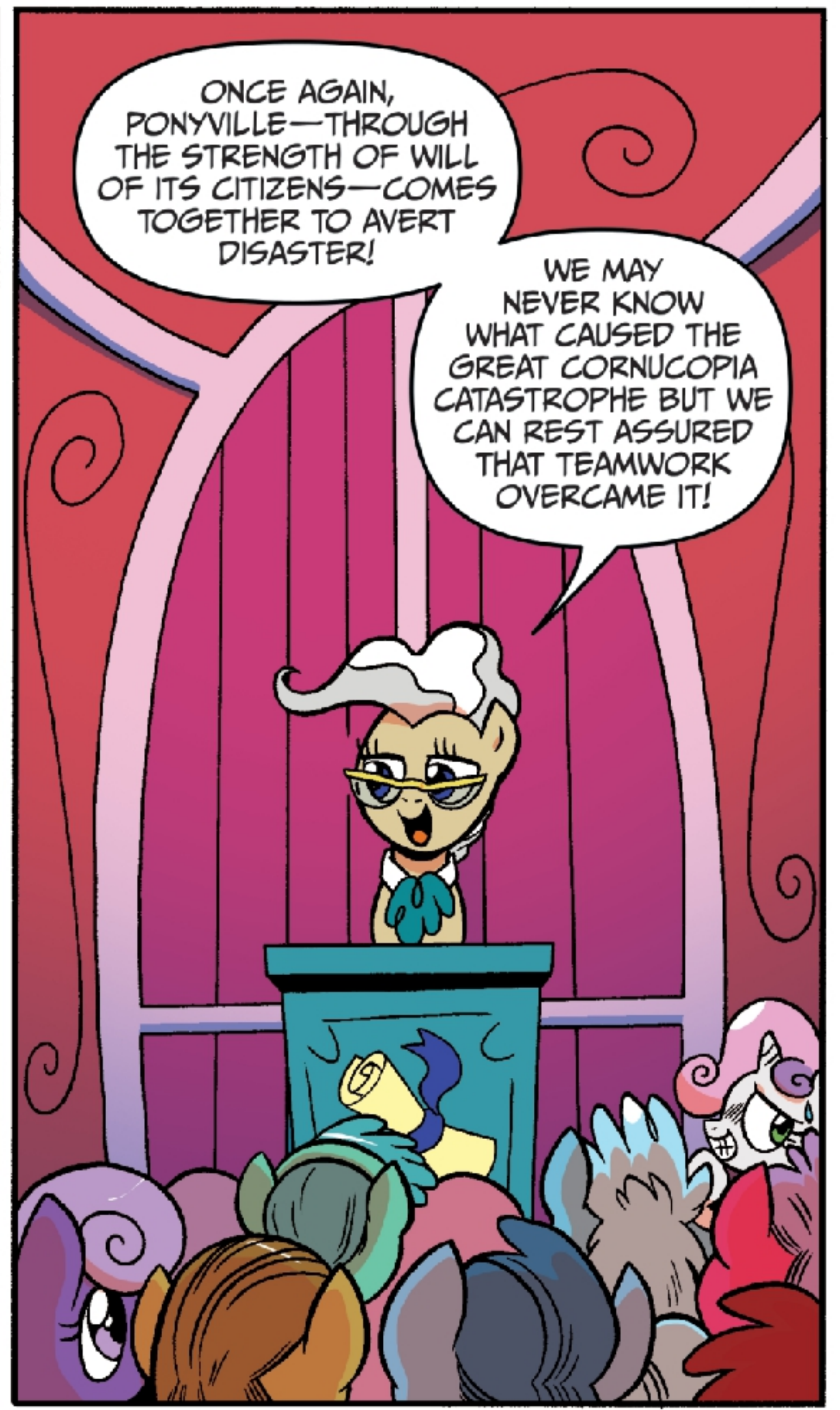
THE TOWNSPONIES ARE TURNING INTO... PRODUCE?

IT'S A GREAT BIG GIANT CRISIS, ALRIGHT.









ONCE AGAIN, PONYVILLE—THROUGH THE STRENGTH OF WILL OF ITS CITIZENS—COMES TOGETHER TO AVERT DISASTER!

WE MAY NEVER KNOW WHAT CAUSED THE GREAT CORNUCOPIA CATASTROPHE BUT WE CAN REST ASSURED THAT TEAMWORK OVERCAME IT!



MAYOR, THAT WAS INCREDIBLE! I TAKE BACK EVERYTHING BAD I SAID ABOUT CITY HALL TODAY.

WHEN THE CHIPS ARE DOWN, YOU REALLY KNOW HOW TO INSPIRE PONIES!



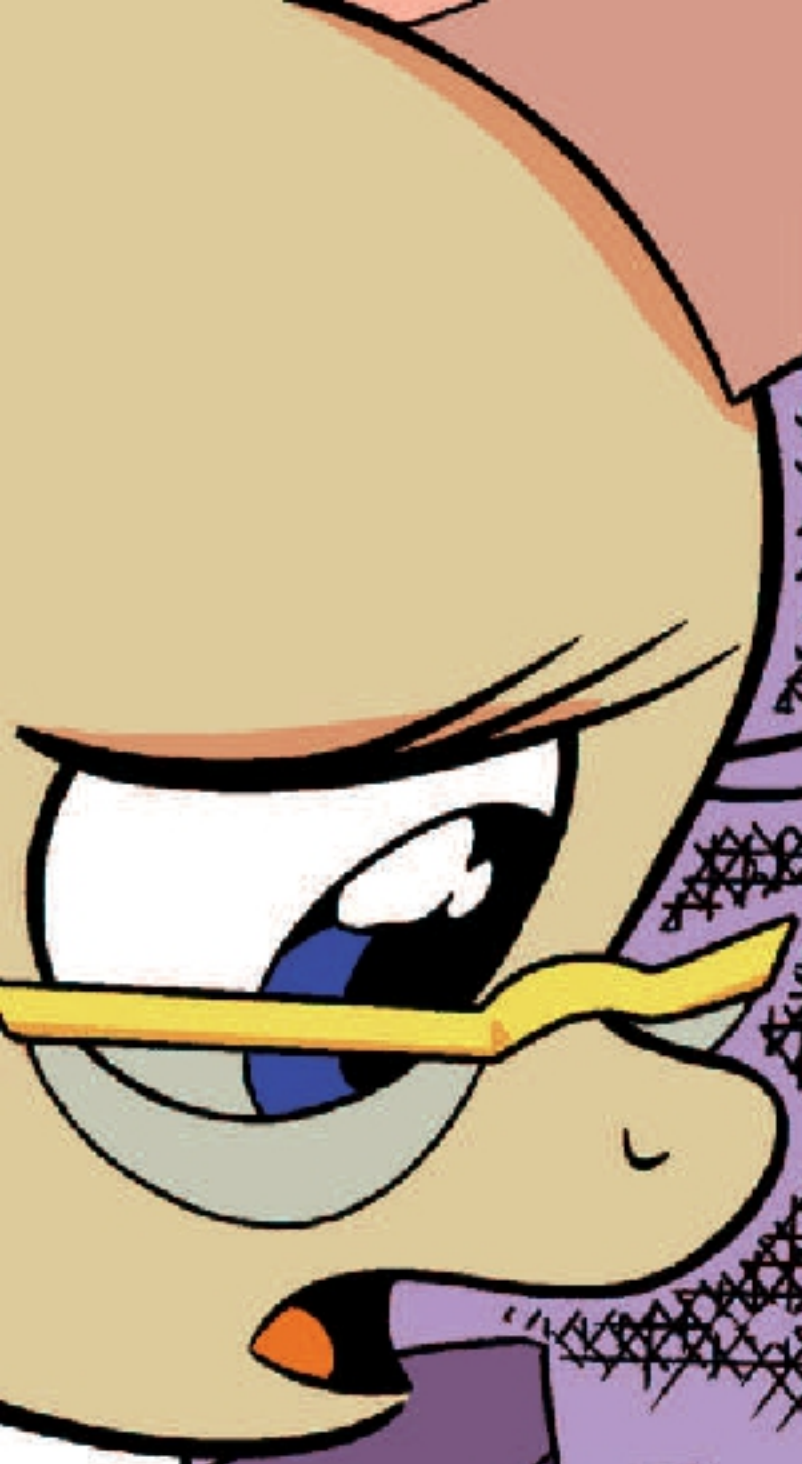
YES, WELL... IT WASN'T ALWAYS LIKE THAT.

TRUTH BE TOLD, I USED TO BE ANYTHING BUT INSPIRING.

HUH? WHAT ARE YOU TALKING ABOUT?



HAVE A SEAT, AND I'LL TELL YOU ABOUT MY FIRST CAMPAIGN FOR PUBLIC OFFICE.



"ONE DAY, WHEN I WAS HARDLY OLDER THAN YOU, SOMETHING HAPPENED... SOMETHING THAT MADE ME WANT TO RUN FOR MAYOR OF PONYVILLE.

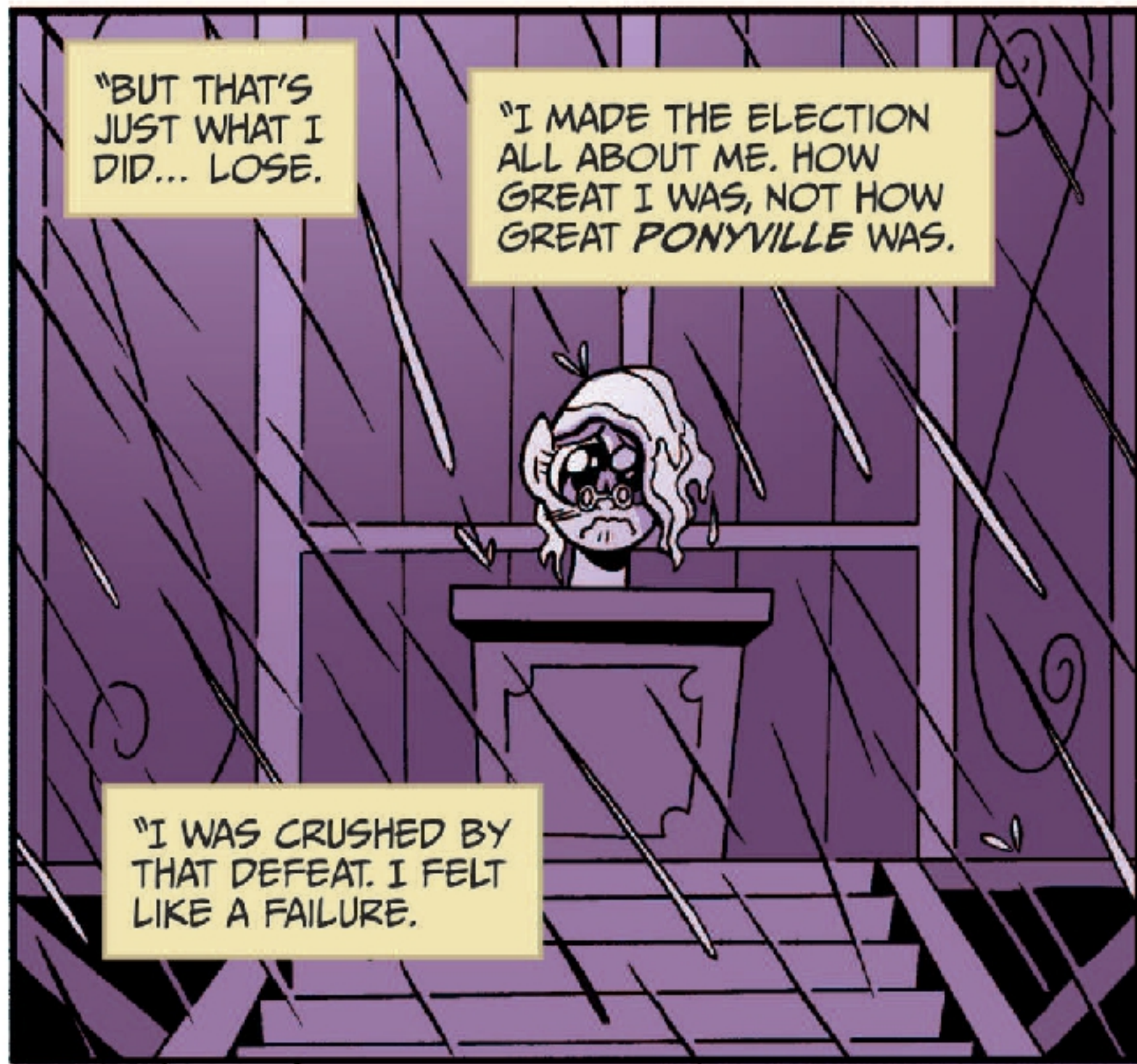
"I KNEW I HAD SOMETHING TO OFFER THE TOWN, AND I WAS DETERMINED TO DO EVERYTHING I COULD TO WIN.

"I MADE BUTTONS, I GAVE SPEECHES, AND SHOOK A LOT OF HOOVES!



"IN MY MIND, I THOUGHT I KNEW WHAT WAS BEST FOR THE TOWN. I DIDN'T BOTHER TO LISTEN TO THE PONIES THAT I AIMED TO REPRESENT.

"I WAS SUCH AN EXCITING, YOUNG, DYNAMIC CANDIDATE, HOW COULD I LOSE?"



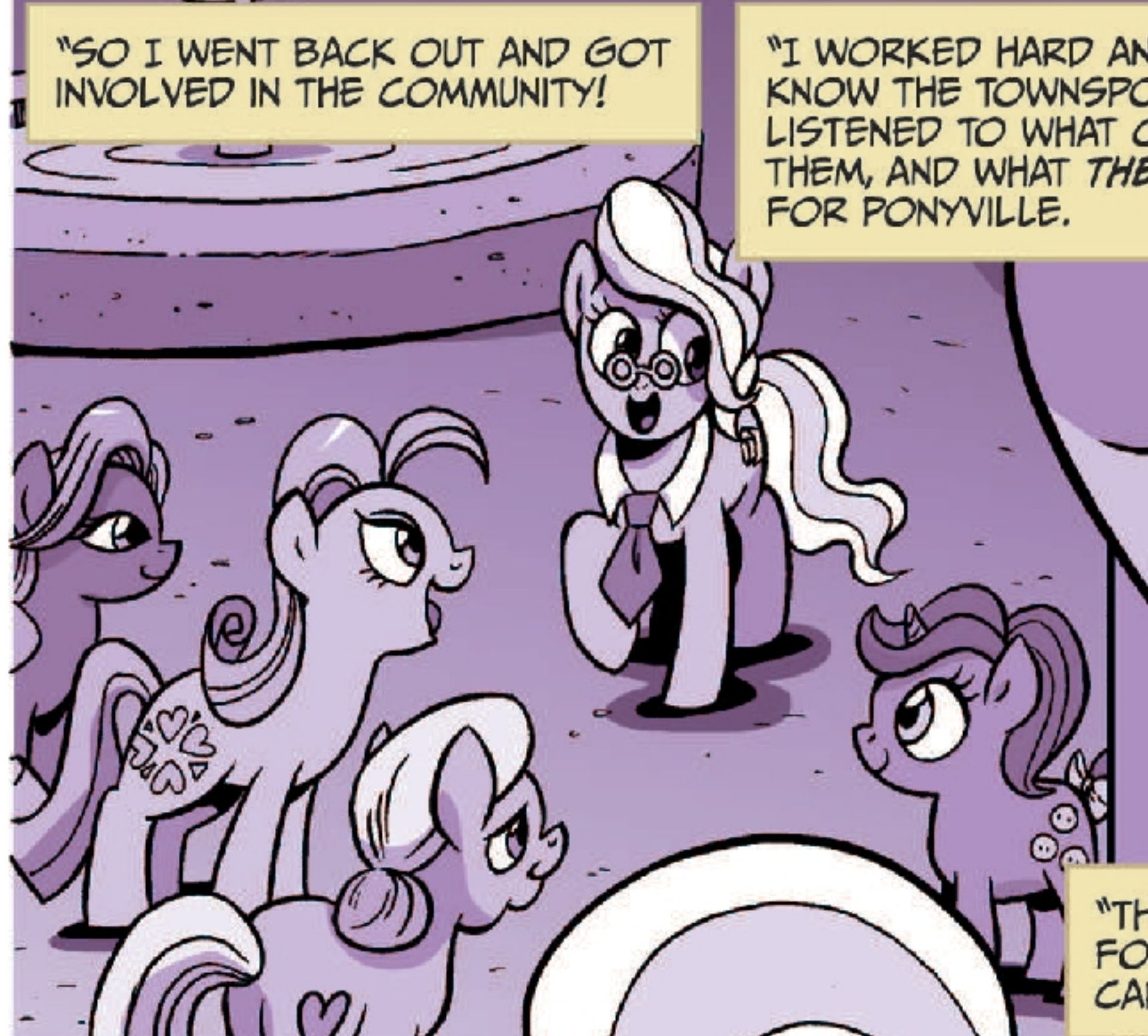
"BUT THAT'S JUST WHAT I DID... LOSE.

"I MADE THE ELECTION ALL ABOUT ME. HOW GREAT I WAS, NOT HOW GREAT PONYVILLE WAS.

"I WAS CRUSHED BY THAT DEFEAT. I FELT LIKE A FAILURE.



"BUT I REMEMBERED WHAT MOTIVATED ME IN THE FIRST PLACE, AND REALIZED THAT NOTHING HAD CHANGED. I STILL WANTED TO HELP PONYVILLE BE THE BEST TOWN IT COULD BE.

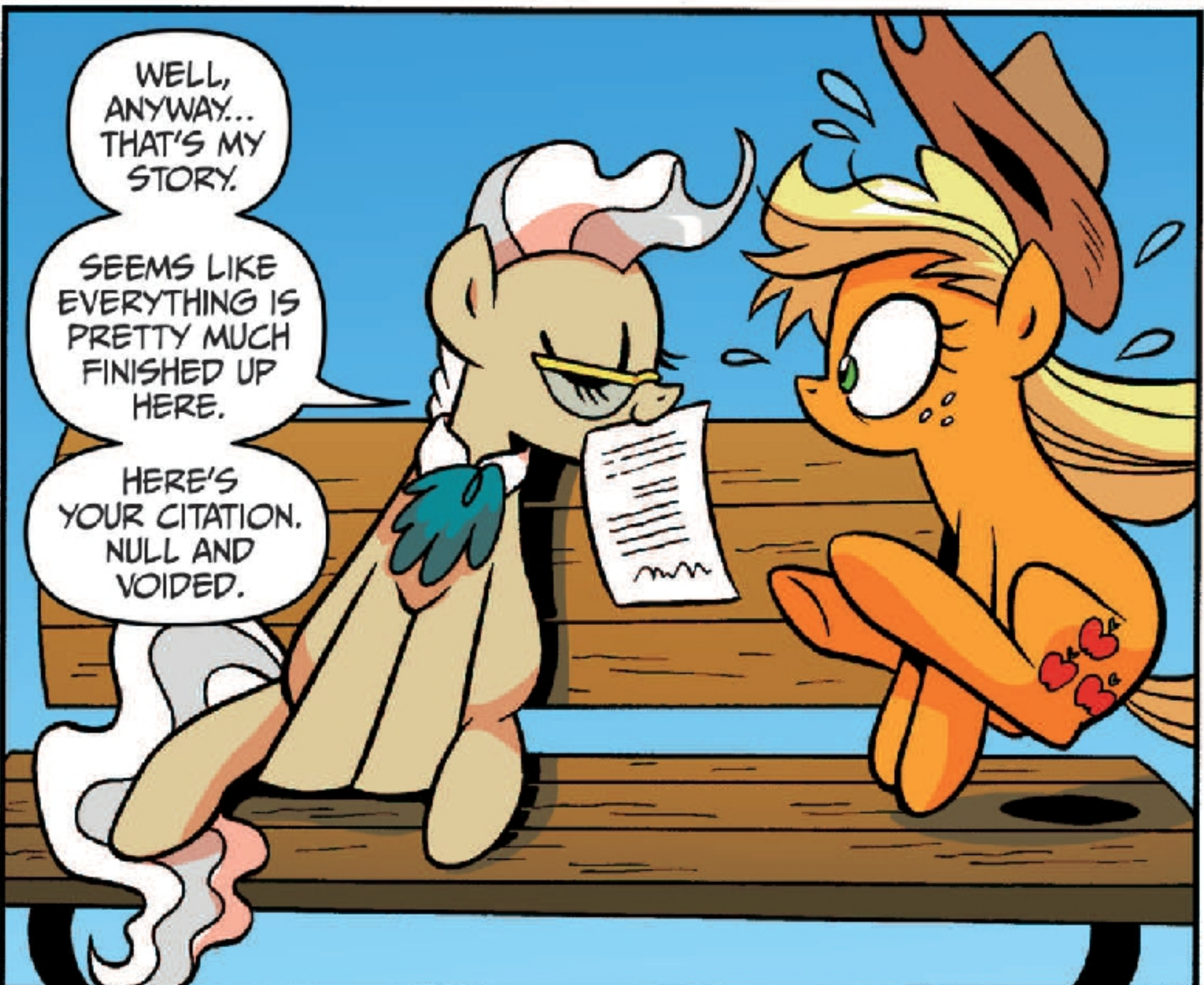


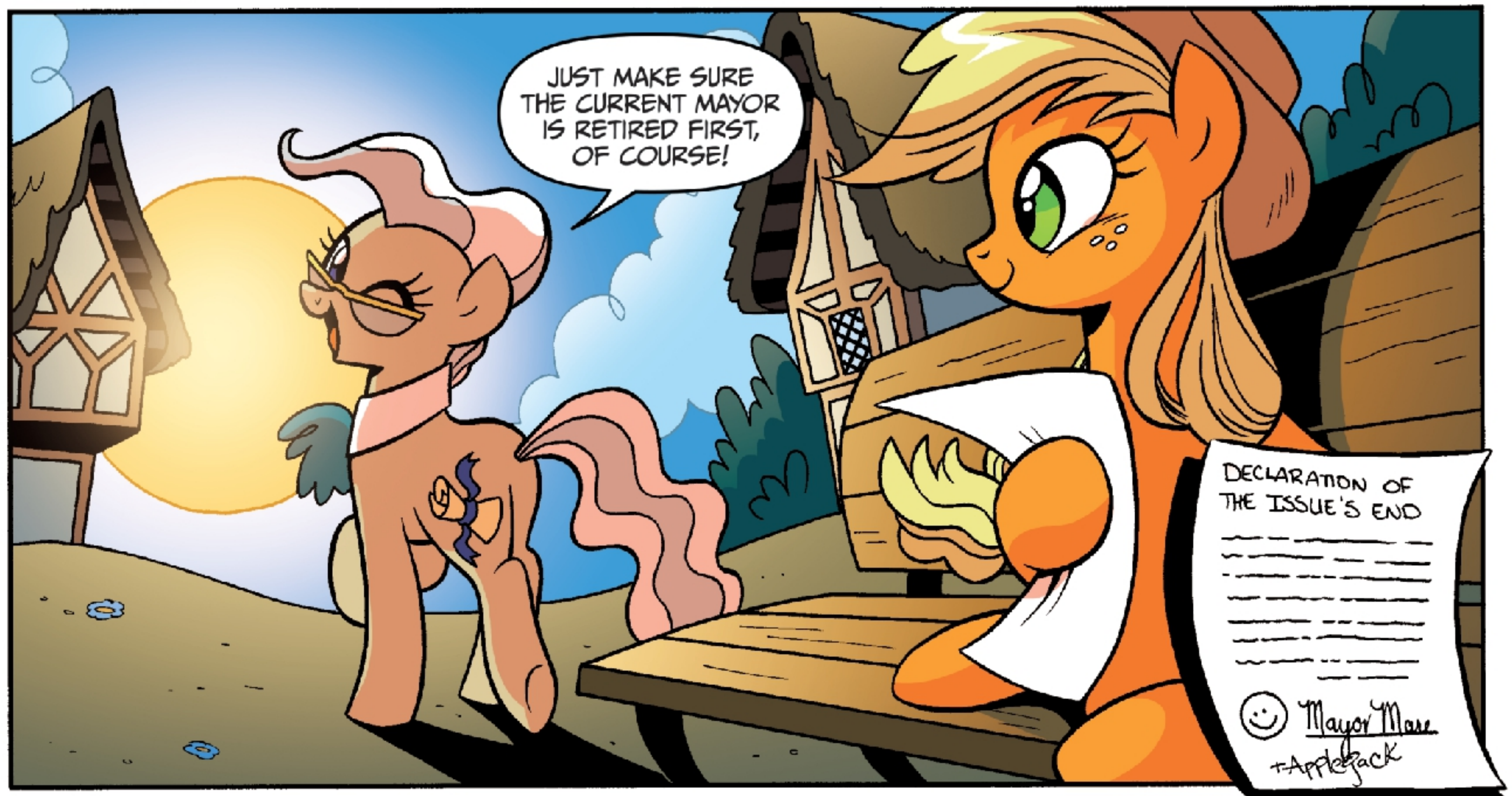
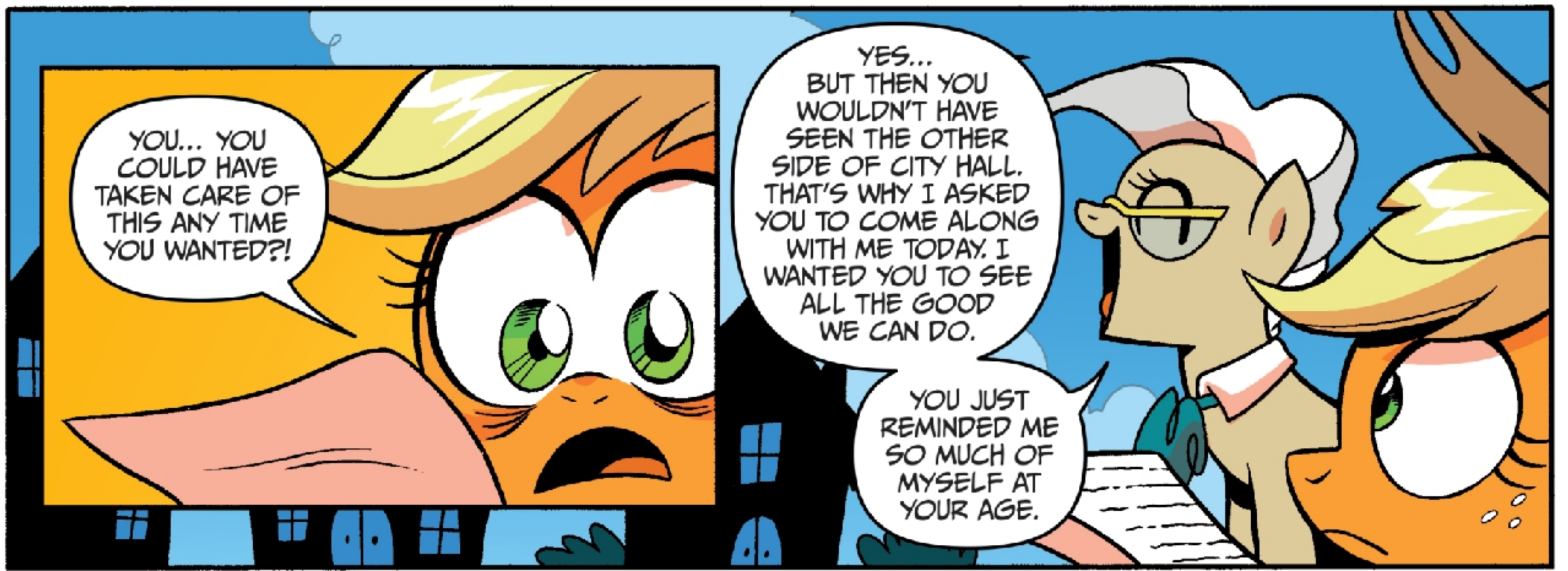
"SO I WENT BACK OUT AND GOT INVOLVED IN THE COMMUNITY!"

"I WORKED HARD AND GOT TO KNOW THE TOWNSPONIES AND LISTENED TO WHAT CONCERNED THEM, AND WHAT THEY WANTED FOR PONYVILLE.

"THE NEXT TIME I RAN FOR MAYOR, I FOCUSED ON THINGS THAT PONYVILLE CARED ABOUT, NOT MYSELF..."

"...AND I WON!"





NEXT MONTH:
ISSUE #16

my LITTLE

PONY

FRIENDS
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